



Board of Chiropractic Examiners MEETING MINUTES Government Affairs Committee March 26, 2015

Teleconference Locations

Board of Chiropractic Examiners 901 P Street, Suite 142A Sacramento, CA 95814 McClain Sports & Wellness Inc. 6360 Wilshire Blvd. #410 Los Angeles, CA 90048

Department of Veterans Affairs 700 East Naples Court Chula Vista, CA 91911

Committee Members Present

Julie Elginer, Dr.PH, Chair Dionne McClain, D.C. Frank Ruffino

Staff Present

Dixie Van Allen, Policy Analyst

Call to Order

Dr. Elginer called the meeting to order at 10:03 a.m.

Roll Call

Dr. McClain called the roll. All committee members were present.

Approval of Minutes

MOTION: MR. RUFFINO MOVED TO APPROVE THE MINUTES OF THE JANUARY 23, 2015 GOVERNMENT AFFAIRS COMMITTEE MEETING. SECOND: DR. MCCLAIN SECONDED THE MOTION VOTE: 3-0 (DR. MCCLAIN – AYE, MR. RUFFINO – AYE, DR. ELGINER – AYE) MOTION CARRIED

T (916) 263-5355 F (916) 327-0039 TT/TDD (800) 735-2929 Consumer Complaint Hotline (866) 543-1311

Board of Chiropractic Examiners 901 P Street, Suite 142A Sacramento, California 95814 www.chiro.ca.gov

Update on BCE Communications Assessment

Russ Heimerich, Deputy Director of DCA's Office of Public Affairs, provided an update on the Board's Communications Assessment and provided the committee with suggestions on how to improve upon the Board's current communication with stakeholders and the public using various techniques on social media, DCA's blogsite, public service announcements, 3rd party stakeholders and professional associations. Mr. Heimerich reported that the Board's assigned Public Affairs contact is Cristina Valdivia Aguilar. Mr. Ruffino suggested that the Committee should invite Ms. Valdivia Aguilar to attend a future Govt. Affairs Committee meeting to discuss the results of the BCE Communications Assessment and create an action plan.

Legislative Update

Dixie Van Allen, Policy Analyst, provided the Committee with a summary and suggested positions for the following legislative bills:

• SB 277 - Pan (Public health: vaccinations)

MOTION: MR. RUFFINO MOVED TO PROPOSE A "NEUTRAL" POSITION ON SB 277 TO THE FULL BOARD. SECOND: DR. ELGINER SECONDED THE MOTION VOTE: 2-0, 1 ABSTAIN (DR. MCCLAIN – ABSTAIN, MR. RUFFINO – AYE, DR. ELGINER – AYE) MOTION CARRIED

• AB 611 – Dahle (Controlled Substances: prescriptions: reporting)

MOTION: MR. RUFFINO MOVED TO PROPOSE "NO POSITION AT THIS TIME" ON AB 611 TO THE FULL BOARD. SECOND: DR. MCCLAIN SECONDED THE MOTION VOTE: 3-0 (DR. MCCLAIN – AYE, MR. RUFFINO – AYE, DR. ELGINER – AYE) MOTION CARRIED

• AB 41 – Chau (Health Care Coverage: discrimination)

MOTION: MR. RUFFINO MOVED TO PROPOSE "NO POSITION AT THIS TIME" ON AB 41 TO THE FULL BOARD. SECOND: DR. ELGINER SECONDED THE MOTION VOTE: 3-0 (DR. MCCLAIN – AYE, MR. RUFFINO – AYE, DR. ELGINER – AYE) MOTION CARRIED

• AB 1060 – Bonilla (Professions and Vocations: licensure)

MOTION: DR. ELGINER MOVED TO PROPOSE A "WATCH" POSITION ON AB 1060 TO THE FULL BOARD. SECOND: MR. RUFFINO SECONDED THE MOTION VOTE: 3-0

(DR. MCCLAIN – AYE, MR. RUFFINO – AYE, DR. ELGINER – AYE) MOTION CARRIED

• AB 750 – Low (Business and Professions: licenses)

MOTION: DR. ELGINER MOVED TO PROPOSE A "WATCH" ON AB 750 TO THE FULL BOARD. SECOND: MR. RUFFINO SECONDED THE MOTION VOTE: 3-0 (DR. MCCLAIN – AYE, MR. RUFFINO – AYE, DR. ELGINER – AYE) MOTION CARRIED

Review and Discussion of BCE Strategic Plan Goals Assigned to the Government Affairs & Strategic Plan Committee

Dr. Elginer gave a brief overview of the Strategic Plan Goals as follows:

• Goal 4 – Organizational Effectiveness

Goal 4.1 – All action items are completed and ongoing.

Goal 4.2 – All action items are completed except for 4.2.4 and 4.2.5, pertaining to materials regarding staff functions and Board program overview for Board Members.

Goal 4.3 – All action items are completed and ongoing except for Action Item 4.3.6, pertaining to identifying and implementing methods to increase accessibility to Board meetings. Dr. Elginer discussed that this will be covered in our communications outreach and would also be beneficial to discuss at the Executive Officer's Roundtable.

• Goal 7 – Government Affairs

Goal 7.1 – All action items are completed and ongoing.

Goal 7.2 – Action Items 7.2.1, 7.2.2 and 7.2.3 are currently being worked on by the Office of Public Affairs with the Boards as part of the Boards Communications Assessment and plan for outreach. Goals 7.2.4 and 7.2.5 have reasonable completion dates and do not need to be amended at this time.

Mr. Ruffino suggested discussing the overlapping functions of the Govt. Affairs Committee and the Licensing and Continuing Education Committee to more clearly define the responsibilities of each committee.

Scheduling Future Govt. Affairs Meetings for 2015 -

Tentative meeting dates were decided as follows:

• April 30, 2015 10:00 a.m. (teleconference)

- June 11, 2015 10:00 a.m. (in-person) invite Ms. Valdivia Aguilar from DCA's Office of Publications
- July 16, 2015 10:00 a.m. (teleconference)
- October 22, 2015 10:00 a.m. (teleconference)
- November 19 or 20, 2015 (Legislative Meet and Greet)

Public Comment - None

Future Agenda Items - None

Dr. Elginer adjourned the meeting at 12:04 p.m.