Board of Chiropractic Examiners

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NOTICE OF PUBLIC MEETING

PUBLIC RELATIONS COMMITTEE

July 17, 2008 Upon Conclusion of the Scope of Practice Committee Meeting State Capitol Assembly Room 126 Sacramento, CA 95814

<u>AGENDA</u>

CALL TO ORDER

Approval of the Minutes

May 7, 2008

Public Comment

Discussion and Possible Action

• Development of Board of Chiropractic Examiners' Newsletter

Discussion and Possible Action

• Development of Consumer Education Material

Discussion and Possible Action

• Web Site Updates

Discussion and Possible Action

• Contracting for Public Affairs Services

Public Comment

Future Agenda Items

ADJOURNMENT

PUBLIC RELATIONS COMMITTEE

Frederick Lerner, D.C., Chair Jim Conran

The Board of Chiropractic Examiners' paramount responsibility is to protect California consumers from the fraudulent, negligent, or incompetent practice of chiropractic care.

A quorum of the Board may be present at the Committee meeting. However, Board members who are not on the committee may observe, but may not participate or vote. Public comments will be taken on agenda items at the time the specific item is raised. The Committee may take action on any item listed on the agenda, unless listed as informational only. All times are approximate and subject to change. Agenda items may be taken out of order to accommodate speakers and to maintain a quorum. The meeting may be cancelled without notice. For verification of the meeting, call (916) 263-5355 or access the Board's Web Site at **www.chiro.ca.gov.**

The meeting is accessible to the physically disabled. If a person needs disability-related accommodations or modifications in order to participate in the meeting, please make a request no later than five working days before the meeting to the Board by contacting Marlene Valencia at (916) 263-5355 ext. 5363 or sending a written request to that person at the Board of Chiropractic Examiners, 2525 Natomas Park Drive, Suite 260, Sacramento, CA 95833. Requests for further information should be directed to Ms. Valencia at the same address and telephone number.