BOARD of CHIROPRACTIC EXAMINERS
STATE OF CALIFORNIA

State of California
Edmund G. Brown Jr., Governor

NOTICE OF PUBLIC MEETING
SCOPE OF PRACTICE COMMITTEE

February 24, 2011
10:00 am
2525 Natomas Park Drive, Suite 120
Sacramento, CA 95833

AGENDA

1. **CALL TO ORDER**

2. **Approval of Minutes**
   March 18, 2010

3. **Appropriate Use of Lasers by California Licensed Chiropractors**
   Testimony from:
   - **A. Regulatory Agencies**
   - **B. Device Manufacturers**
   - **C. Experts in the Field**
   - **D. Professional Associations**
   - **E. Public**

4. **Public Comment**

5. **Future Agenda Items**

6. **ADJOURNMENT**

SCOPE OF PRACTICE COMMITTEE
Hugh Lubkin, D.C., Chair
Frederick Lerner, D.C.

The Board of Chiropractic Examiners' paramount responsibility is to protect California consumers from the fraudulent, negligent, or incompetent practice of chiropractic care.

A quorum of the Board may be present at the Committee meeting. However, Board members who are not on the committee may observe, but may not participate or vote. Public comments will be taken on agenda items at the time the specific item is raised. The Committee may take action on any item listed on the agenda, unless listed as informational only. All times are approximate and subject to change. Agenda items may be taken out of order to accommodate speakers and to maintain a quorum. The meeting may be cancelled without notice. For verification of the meeting, call (916) 263-5355 or access the Board's Web Site at www.chiro.ca.gov.

The meeting is accessible to persons with physical disabilities. If a person needs disability-related accommodations or modifications in order to participate in the meeting, please make a request no later than five working days before the meeting to the Board by contacting Marlene Valencia at (916) 263-5355 ext. 5363 or sending a written request to that person at the Board of Chiropractic Examiners, 2525 Natomas Park Drive, Suite 260, Sacramento, CA 95833. Requests for further information should be directed to Ms. Valencia at the same address and telephone number.

STATE OF CALIFORNIA ARNOLD SCHWARZENEGGER, Governor

Board of Chiropractic Examiners
2525 Natomas Park Drive, Suite 260
Sacramento, California 95833-2931
Telephone (916) 263-5355 FAX (916) 263-5369
CA Relay Service TT/TDD (800) 735-2929
Consumer Complaint Hotline (866) 543-1311
www.chiro.ca.gov

DRAFT

BOARD OF CHIROPRACTIC EXAMINERS
MEETING MINUTES
Scope of Practice Committee
March 18, 2010
Hilton Glendale
100 W. Glenoaks Blvd.
Glendale, CA 91202

Committee Members Present
Hugh Lubkin, D.C., Chair
Frederick Lerner, D.C.

Staff Present
Robert Puleo, Interim Executive Officer
LaVonne Powell, Legal Counsel
Linda Shaw, Licensing/CE Manager
Dixie Van Allen, Associate Governmental Program Analyst
Valerie James, Office Technician

Call to Order

Dr. Lubkin called the meeting to order at 9:30 a.m.

Roll Call

Dr. Lerner called the roll. All committee members were present.

Approval of April 30, 2009 Minutes

MOTION: DR. LUBKIN MOVED TO APPROVE THE MINUTES WITH THE CORRECTION OF ONE MINOR TYPO WITH THE WORD "SECRETARY" ON THE MOTION ON PAGE 2.
SECOND: DR. LERNER SECONDED THE MOTION.
VOTE: 2-0
MOTION CARRIED.

Issues Raided in "Petition to Define Practice Rights and to Amend, Repeal and/or Adopt Scope of Practice Regulations as Needed," Submitted by David Prescott, Attorney

The Committee, Mr. Puleo and Ms. Powell discussed the petition at length and the logistics of having a hearing if need be.

MOTION: DR. LERNER MOVED TO DETERMINE IF PUBLIC HEARING NEEDS TO BE HELD AND IF SO, HOLD IT AT THE MAY BOARD MEETING. IF IT CAN'T BE HELD AT THE MAY BOARD MEETING DUE TO ADHEREING TO THE 30 DAY NOTICING OF THE HEARING, HOLD THE HEARING AT ANOTHER FULL BOARD MEETING.
SECOND: DR. LUBKIN SECONDED THE MOTION.
VOTE: 2-0
MOTION CARRIED.

Public Comment

Dr. Charles Davis came forward and presented the Committee with a CD/DVD of the 2007 presentation of David Prescott.

Future Agenda Items

No future agenda items.

Adjournment

MOTION: DR. LUBKIN MOVED ADJOURN THE MEETING.
SECOND: DR. LERNER SECONDED THE MOTION.
VOTE: 2-0
MOTION CARRIED.

Dr. Lubkin adjourned the meeting at 9:45 a.m.

DRAFT

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STATE CAPITOL, ROOM 3048
SACRAMENTO, CA 95814
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FAX (916) 324-0922

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WWW.SENATE.CA.GOV/HUFF

California State Senate

SENATOR
BOB HUFF
REPUBLICAN CAUCUS CHAIRMAN
TWENTY-NINTH SENATE DISTRICT

COMMITTEES
EDUCATION
VICE-CHAIR
TRANSPORTATION AND HOUSING
VICE-CHAIR
BUDGET AND FISCAL REVIEW
NATURAL RESOURCES AND WATER
PUBLIC SAFETY

January 10, 2011

Mr. Frederick Lerner, D.C., Chair
CA Board of Chiropractic Examiners
2525 Natomas Park Drive, Suite 260
Sacramento, CA 95833

Dear Dr. Lerner:

Happy New Year to you and your Board. I am writing to share my concerns about chiropractors becoming involved in the diagnosing and treatment of allergies (food allergies specifically).

I recently met with members of the California Chiropractic Association regarding this issue and feel it is also important to reach out to you, as you are the main regulatory agency. While it is imperative for patients to have a variety of options when seeking treatment for medical conditions, it has been brought to my attention the seriousness of food allergies and the limited nature of treatment options (letter enclosed). While I understand there are several medical clinical trials underway, the main treatment of food allergies to date is one of avoidance. Recently, the National Institute of Allergy and Infectious Diseases (NIAID) released a comprehensive report laying out guidelines for the diagnosis and management of food allergies in the United States. Included in that report is a section on unproven procedures (Sect. 4.2.2.9.). To view the summary or full report, please visit www.niaid.nih.gov/topics/foodAllergy/clinical/Pages/default.aspx. That being said, I was alarmed to learn there are some chiropractors advertising they can help alleviate and cure these allergies. Food allergies are very serious, resulting in severe reactions including anaphylactic shock and death. I want to be sure we tread carefully regarding claims that chiropractic treatment and cures are available given the serious consequences at hand.

In addition to the patient safety and liability issue, I am also concerned with the consumer component. My fear is that consumers are being misled with claims of alleviation and cures. I am including some examples of advertising I have seen. Given current scientific findings, I do not think it is appropriate to offer promises of cures given the limited (if any) scientific data backing up the claims.

I am including a list of questions I would appreciate being addressed:

1. Has your board received any complaints with regard to food allergy or general allergy treatment?
2. Are the "laser" machines FDA approved for treatment of allergies, specifically food allergies?
3. Is there any peer reviewed scientific data available on the use of these machines for food allergies? Or any other medical conditions?
4. What is the training and who provides the training for the laser machines?

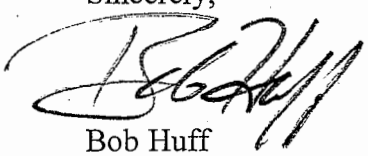
5. Are there any standards or regulations chiropractors follow regarding food allergy treatment (i.e. does the CA Board of Chiropractic Examiners have any regulations on the issue of allergy testing).
6. Once someone is "treated" what is the standard advice of a chiropractor to give to a patient? Are they advising consumption of the food upon completion of the treatment? If so, where? Under supervision in the office?
7. Is the laser treatment for food allergies covered by any commercial insurance as graded allergy tests are usually covered by most insurances?
8. Does a patient have to sign a formal waiver of any sort for the treatment they are receiving either stating the unknown efficiency of the treatment or that they should check with a physician prior to food consumption upon completion of the treatment?
9. Is the medical background of a patient checked prior to receiving treatment? Are the patients' blood tests or scratch tests reviewed prior to laser treatment?

Finally, since you are a State Board tasked with regulating and protecting, "Californians from licensed and unlicensed individuals who engage in the fraudulent, negligent, or incompetent practice of chiropractic," I think we need to explore this uncharted territory carefully. If there are no regulations for the treatment of food allergies, they may be in order at this time. Please advise as to how we might take the next steps.

My message is not one against the wonderful variety of services provided by chiropractors. I myself have been a patient for many years. However, I think this may be an area beyond chiropractic treatment and I believe we need to evaluate what precautions need to be in place to protect both the patient and chiropractor.

Thank you for your attention to my concerns. Please feel free to contact me or Heidi Hannaman of my staff at (916) 651-4029 should you have any questions. I look forward to working with you on this and other issues.

Sincerely,



Bob Huff
Senator, 29th District

Enclosures

CC: Mr. Hugh Lubkin, D.C., Vice Chair
Mr. Francesco Columbu, D.C., Secretary
Mr. Jeffrey Steinhardt, D.C., Board Member
Mr. Richard Tyler, D.C., Board Member
Mr. Robert Puleo, Executive Officer, CA Board of Chiropractic Examiners
Ms. Linda Shaw, Administrative Manager, CA Board of Chiropractic Examiners
Ms. Monica Miller, Governmental Advocates, Inc.
Ms. Kassie Donoghue, D.C., V.P. Dept. of Gov. Affairs Chair, CA Chiropractic Assoc.
Ms. Annie Lam, Director of Gov. Affairs, CA Chiropractic Assoc.
Dr. Travis Miller, Capital Allergy & Respiratory Disease Center
Mr. Paul Hegyi, Government Relations, California Medical Association

CAPITAL ALLERGY & RESPIRATORY DISEASE CENTER
A MEDICAL CORPORATION

BRADLEY E. CHIPPS, M.D.
Pulmonary & Allergic Diseases
Board Certification:
Pediatrics
Pediatric Pulmonology
Allergy and Clinical Immunology

Medical Director, Cystic Fibrosis Center
Assoc. Medical Director Sleep Laboratory
Medical Director of Respiratory Therapy
Sutter Community Hospitals

TRAVIS A. MILLER, M.D.
Allergic and Immunologic Diseases
Board Certification:
Internal Medicine
Pediatrics
Allergy and Clinical Immunology

MYRZA PEREZ, M.D.
Pediatric Pulmonologist
Pediatric Sleep Medicine
Board Certification:
Pediatrics
Pediatric Pulmonology

Donna R. Chipps, C. P.N.P.
Pediatric Nurse Practitioner

Evelyn Keaton, R.N., M.S.N., A.C.N.P.
Acute Care Nurse Practitioner

November 15, 2010

Senator Bob Huff, 29th District
State Capitol, Room 5097
Sacramento, CA 95814

Dear Senator Huff:

Since you have been an advocate on the issue of child safety, as recently noted in your efforts on SB 1051 relating to the administration of Diastat, we feel it is important to bring an issue to your attention which is in need of state intervention.

A significant number of our patients with food allergies have come to us in the last18 months, stating they have been approached by chiropractors who espouse "laser therapy" for the diagnosis and treatment of food allergies. These claims are very concerning to us.

Our primary role as their physicians on this matter is to diagnose the allergy via proven scientific methods, and then educate the patient to the dangers of food allergies. As a matter of background, more than 4 million patients in the United States suffer from food allergy. These reactions can range from mild to life threatening. It is estimated that thousands of patients die from reactions related to food allergy each year. *There is no known cure for food allergies at this time* other than avoidance, and any claims to the contrary are deeply troubling to us. The allergy scientific community and Federal government are actively working on a consensus document regarding the diagnosis and treatment of food allergies. It is expected that statement will specifically warn patients of the dangers relating to alternative therapies including electrodermal and laser treatments. In our review of appropriate literature and sources, there is no evidence to suggest that electrodermal or laser therapy has any utility in the diagnosis and treatment of food allergy. Our fear is that claims to the contrary (ones of curing food allergy) will ultimately result in death as a patient may falsely believe they are cured and then engage in the act of eating the food allergen.

We are providing some examples of marketing brochures being distributed to patients and consumers throughout our communities and your district. In addition to our primary concern for the patient safety, we believe these ads are at the very least fraudulent activity to consumers.

In summary, we would hope that you would be willing to get involved in this issue as we feel it has both health policy and consumer ramification. We understand there is a state board in charge of regulating chiropractic activity.

MAIN OFFICE: 5609 J STREET, SUITE C • SACRAMENTO, CA 95819 • (916) 453-8696 • 1-800-763-2723 • FAX (916) 453-8715
FOLSOM OFFICE: 1561 CREEKSIDE DRIVE, SUITE 130 • FOLSOM, CA 95630
ROSEVILLE OFFICE: 1451 SECRET RAVINE PARKWAY, SUITE 150 • ROSEVILLE, CA 95661

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Pediatric Nurse Practitioner

Evelyn Keaton, R.N., M.S.N., A.C.N.P.
Acute Care Nurse Practitioner

We would like you to consider taking action and work with them regarding the treatments being advertised as we feel there is no scientific evidence to support the claims. Physicians are governed by a lengthy document of regulations on how we treat food allergy patients and we would hope the California State Board of Chiropractic Examiners can at the very least lay out guidelines in a similar fashion to protect the patient and consumer.

Please let us know if we can provide you with any further information with regards to this issue. We would hope that you would be willing to get involved in this issue, as it has both public safety and consumer ramifications. We thank you for your efforts in the State Senate.

Sincerely,

Travis A. Miller, M.D., FACAAI

Bradley E. Chipps, M.D. FAAAAI, FACAAI, FAAP, FACCP

Capital Allergy & Respiratory Disease Center
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enclosures

cc:
Heidi Hannaman, Legislative Aide
Paul Hegyi, CMA
James Sublett, President, JCAAI
Stephen Wasserman, President, ABAI

- RUNNY NOSE - ITCHY EYES - SNEEZING - COUGHING - FREQUENT COLDS - ASTHMA - FOOD ALLERGY BLOATING -

Looking for professional allergy relief that is natural, safe, requires NO shots, NO needles or pills?

There is an exciting breakthrough in the natural health field in the treatment of allergies that actually normalizes the body's reaction to allergens. Successful patients have been able to end their dependency on shots, medications, and food avoidance methods. Sensitivities to grasses, weeds, pollen, animal dander, pollutants, medications, and foods have been successfully neutralized.

SPECIAL OFFER CODE:
CLICK HERE

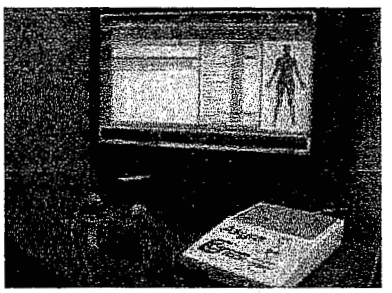
Website Building Software & Website Design Tools by Intuit Small Business

OUR UNIQUE PROCEDURE

Our approach to allergy testing came about through discoveries and testing done in the field of natural medicine over the last 30 years. The basis of our approach started with manual muscle testing (MMT) and a technique called Applied Kinesiology (AK). These techniques, evolved into procedures that allow the doctor to test the patient without blood tests or extensive lab procedures. The combination of accupressure, body reflexes techniques and skin risistance testing opened the door to a new understanding about allergies and the immune system. This special blend of work brought us a natural allergy procedure that is fast and effective and does not just suppress symptoms.

ASYRA COMPUTERIZED TESTING

Probabaly one of the most fascinating developments in the allergy and immune testing field to come along is the ASYRA computerized testing module. This program works through a bio-feedback system using electrical impedence testing to choose possible allergen offenders from an enormous bank of data. A patient can be tested for thousands of allergens and other contributers in a matter of minutes. This testing is approved by the FDA in the United States as a Class II Medical Device and is used by medical doctors and doctors of natural medicine both here and in many other countries.



TESTING AND TREATMENT

The patient experience is gentle and very easy. Initially patients are manually tested using a Manual Muscle Testing or MMT for about 300 common envonmental and food allergens. The results of these tests are used for manual clearing via acupuncture type reflex pressure points. On subsequent visits the patients return for clearing sessions. Computerized testing is then used to test for large categories of allergic offenders. One or more homeopathic type remedies are then designed from the test results. The basic program takes about three weeks to complete. More complex cases where the immune system is more compromised may require several more visits.

VALUE AND PAYMENT

There isn't a price that can be put on the positive value for those who have expereinced success with our program. In those cases, patients experience freedom from the constant use of symptom supressing medications Besides saving the cost of having to continuously use drugs or have shots, the freedom to breath freely cannot be measured.

It has been our experence that insurance companies will not cover this program, so we keep

our fees reasonable and affordable. We accept health care We can also provide help to fit your budget. Call our office at **(916) 783-9470** for information on how to make this program affordable for you.

- If you live outside of the Sacramento and Foothills area, call about how you can make arrangements to be treated on a special schedule of care.

FREQUENTLLY ASKED QUESTIONS ABOUT ASYRA® TESTING

Q. What is the ASYRA® testing?

The Asyra® is a computerized analysis system backed by over 40 years of research. It identifies imbalances or stresses in the body that lead to underlying causes for health problems.

Q. How does it work?

Much like an EEG measures subtle energetic patterns of the brain, the ASYRA system measures the body's subtle energetic response to specific test filters. The patient holds two probes for a few minutes while the computer does the testing.

Q. Can kids be tested on the Asyra®?

Yes, kids of all ages can be safely tested. Even babies can benefit from the Asyra® system. The safe, non-invasive testing, plus the preventative aspects of balancing the immune system make it attractive for all people of all ages.

Q. Does the Asyra® system diagnose diseases?

No. The Asyra® detects subtle organ stress, nutritional deficiencies , and other biochemical and bioenergetic imbalances in the body. For example, a person may have been previously diagnosed with heart disease. The Asyra® may detect excessive inflammation, essential fatty acid deficiency, and adrenal stress in that person Research has shown that this type of testing has a high correlation with standard clinical blood testing.

Q. What types of conditions can be tested on the Asyra®?

A wide range of conditions have responded beautifully to this form of energetic balancing. Since the goal is to restore balance to all systems, there are probably very few conditions that would not benefit from balancing. In fact even those who are symptom free can benefit from testing, since the Asyra® often finds hidden imbalances that can be precursors to future conditions. It's like getting an adjustment to your immune system.

Q. Where else is the system used?

Among other settings, the Asyra® system is being used in hospitals, medical clinics, cancer treatment clinics and in 14 different countries. It is well researched and in the United States it is approved and classified as a class II medical device by the FDA.

Q. What conditions have you treated with the Asyra® system?

Initially we used the Asyra® System on conditions for which had defied traditional testing and conclusions. Soon, however, patients began realizing the value of removing stresses from the immune system. We have treated conditions ranging from colds, skin problems, mysterious and chronic pains, allergies, hormone difficulties and emotional stress.

Q. How does the system make a customized remedy?

The doctor may choose the allergy group, the hormone group, or one of the many other tests.

As the patient's body responds to each item tested, the computer simultaneously finds matching energetic "signatures" for each response. These balancing signatures are available at the end of the testing, and the doctor may use the results to prescribe a customized remedy. The formula is taken for a few weeks as the patient's body balances with the remedy. The test may also provide valuable nutritional suggestions that aid in healing.

This process would be similar to walking into a store with thousands of nutritional and homeopathic products and finding the right ones that would provide most benefit. It takes away much of the guessing needed to find what will get you and keep you well.

Q. How long do I have to do the Asyra® system?

As with all treatments in our clinic, the choice of what to do and for how long, is always up to the patient. Typically, patients need to be re-tested about every three weeks over a six month period to balance and stabilize their health. During this process we focus on the core deficiencies that need support. After that some decide on a quarterly, or semi annual preventative check-up.

Q. What if I'm already taking my own supplements or medications.

We factor in what you are taking before offering suggestions. We do not try to interfere with your medical treatment but rather we attempt to supplement your choices for optimal results.

Q. Will my insurance cover this.

Although this testing is not a covered benefit by most health insurance providers, we have made it an affordable procedure.

To find out more about the ASYRA. Visit asyra.com

For over twenty five years we have been in the unique, first hand, position to watch the field of natural health grow. When interviewed on television in the mid 70's the word "holistic" was so new we had to spell it for the audience.

Our curiosity to solve the health problems of our patients has led us from seminars with the masters in the field, to the investigation of small, unknown natural techniques and remedies. With time, our volume of knowledge in this area has grown. Our experience has taught us to honestly assess what will work the best for our patients. The reward is that every day we see the value that chiropractic and natural medicine brings to people's lives.

We are forever grateful to the patients who trust us with their injuries or illnesses and the care of their families. They provide us with the impetus to continue to search and grow in this field.

- The Doctors Cleo and Gary Riffey

Riffey Chiropractic

And Alternative Health

Rocklin, California

6630 Sierra College Blvd. ,Ste 300

Rocklin, CA 95677

Phone (916) 783-9470

Fax (916) 783-9480

Web Site for locations and details:

www.RiffeyHealthCare.com.

&

Wondershift.com

IMMUNE TESTING AND BALANCING BY ASYRA™ FAQ

LIKE AN ADJUSTMENT FOR YOUR IMMUNE SYSTEM

We test patient with:

Allergies, Arthritic Pain, Stress, Fatigue, Joint Pain, Indigestion, Hormone Imbalances among many other conditions.

We also test those who understand that:

Prevention doesn't cost...

It Pays.

ABOUT THE DOCTORS

Gary D. Riffey D.C. - Earned his Doctor of Chiropractic degree in 1976 from Palmer College of Chiropractic. His specialties include injury and natural pain reduction, applied kinesiology, applied nutrition, auriculotherapy and natural medicine. He is also a board certified Doctor of Naturopathic Medicine.

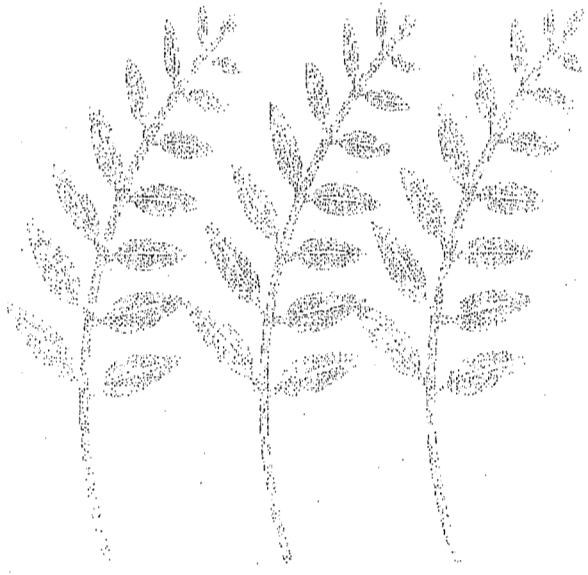
Cleo S. Riffey D.C. - has been in private practice as a doctor of chiropractic since graduation from Palmer College of Chiropractic in 1976. Along with the treatment of spinal and joint conditions she also specializes in the natural treatment of allergies, and female disorders and is a board certified naturopathic physician. Dr. Riffey is the developer of a stress reduction technique called the Wondershift ™Process and is the author of the book Transforming Stress to Wonder.

Both of the doctors are dedicated to the use of the safest and most effective adjusting techniques and treatment procedures.

RIFFEY CHIROPRACTIC
AND ALTERNATIVE HEALTH
6630 SIERRA COLLEGE BLVD., STE 300
ROCKLIN, CA 95677
(916) 632-2273 - FAX (916) 632-1441
WWW.RIFFEYHEALTHCARE.COM

ALLERGY RELIEF!

Natural Allergy Desensitization



A SPECIALTY SERVICE OF
RIFFEY
CHIROPRACTIC
AND ALTERNATIVE HEALTH

About 80 million Americans (more than 20 percent of the population) suffer from some form of allergy. Allergies fall in three general categories.

Airborne Allergies—Airborne allergies result in inflammation of the respiratory membranes and are one of the most common allergies. Common symptoms are runny nose, weepy or itchy eyes, sneezing and dark circles around eyes. Asthmatic symptoms such as wheezing and shortness of breath are also a result of airborne allergies.

Food Allergies - Food allergies are very common and often overlooked. Often foods like cow's milk, egg whites, peanuts, wheat or soybeans will affect children. Adults often don't realize they have a food allergy unless they feel a direct response when eating a food. Symptoms like diarrhea, nausea, stomach cramps, respiratory congestion, bloating, or extreme fatigue after eating can indicate a food allergy. Many food allergies are not true allergies but rather food sensitivities that can be easily resolved.

Contact Allergies result from direct contact with an offending substance which may be as universal as poison oak, bee stings, or common irritants such as dog or cat dander or contact with environmental chemicals. Usual response is a rash, hives, or swelling of the local tissue that has come in contact with the irritant.

Another less known form of allergic response is an Autoimmune type allergy, where one may respond to ones own tissues. A chronic cough, for example, may be a result of one being allergic to his or her own mucus, or chronic swelling of the eyes may be an allergy to ones own tears.

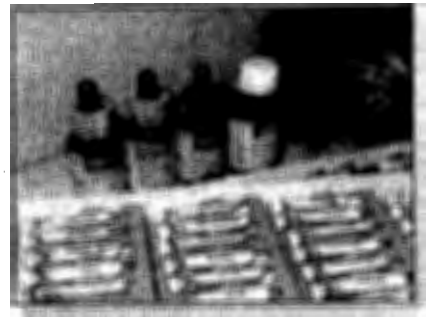
Standard medical treatment involves using medications to control the symptoms. In more involved cases diagnostic blood or scratch testing is done to find the offending substances and treatment can consist of shots and medications. Other treatments involve finding the offending substance and trying to avoid it.

"There is an exciting breakthrough in the natural health field in the treatment of allergies that actually normalizes the body's reaction to antigens."

The Allergic Reaction

Allergies result from a reaction by the immune system to a foreign protein in the blood stream. This should be beneficial to the body in that this is what the immune system does. It destroys bacteria, viruses and other unwanted intruders. But in certain situations, the immune system targets an improperly digested food particle, pollen, mold or animal dander and builds up a literal army of **antibodies** against such substances. Whenever that substance, called an **antigen,** is ingested or inhaled or is contacted, the army goes into action. The attack by antibodies releases **histamine** which produces the typical allergic reaction.

Under normal circumstances the body will begin producing its own antihistamine to neutralize the histamine and no reaction occurs. Often though, the prime producer of anti-histamines, the adrenal glands, are fatigued and incapable of responding. When that happens an allergic reaction occurs.



Natural Allergy Desensitization

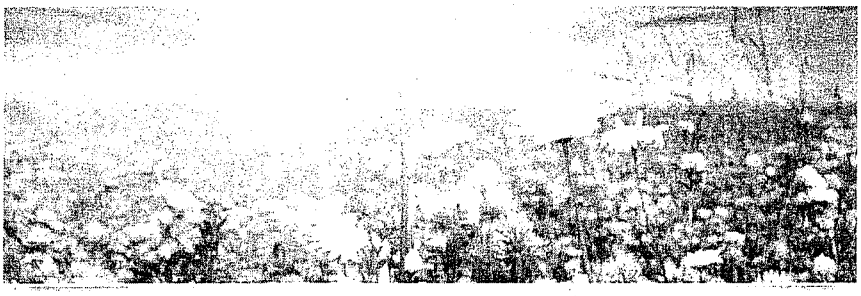
There is an exciting breakthrough in the natural health field in the treatment of allergies that actually normalizes the body's reaction to allergens. Successful patients have been able to end their dependency on shots, medications, and food avoidance methods. Results have been good even with serious peanut allergies and allergies to bee stings. Sensitivities to grasses, weeds, pollen, animal dander and foods have been successfully eliminated.

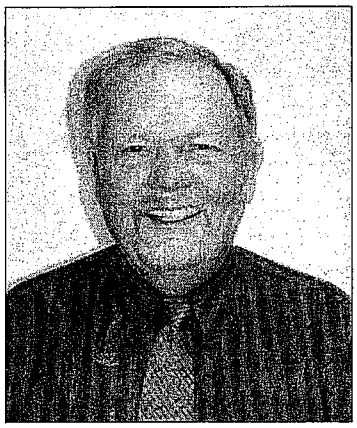
There are no side effects to the treatment and it is safe, and quick. The elimination is often permanent.

The doctor who does natural allergy elimination will access the function of the body as a whole. In some cases certain physical functional problems or weaknesses may need to be attended to with chiropractic care and nutritional support. These may be the underlying causes to the allergies.

Testing for natural allergy desensitization involves the use of a simple stress test done by the doctor. About two hundred items are tested that are most commonly found in the environment. Each treatment, after that, involves the natural desensitization of about four antigens. It is possible to follow with another treatment within two hours. The number of treatments depends on the number of items that need to be treated and the general health of the patient.

About **Allergy Solutions**





DR. BRIAN L. WATSON, DC

Dr. Watson was born and raised in a small farming community in Northern California. As a youth, he was active in numerous sports, excelling at football. Following high school, he attended Sacramento State University where he pursued a degree in physical education with an emphasis in Human Kinesiology while playing football.

Upon graduation, Dr. Watson accepted a teaching position in the El Dorado Union High School district in Placerville, California. Within the district he taught multiple subjects at both El Dorado and Ponderosa High Schools. Because of his love of athletics, he also coached both boys football and girls softball at both schools. In 1977, Dr. Watson discovered the benefits of Chiropractic and made the decision to become a Doctor of Chiropractic. He graduated from Life Chiropractic College – West in 1985 and for the last 25 years has provided the highest quality of care to thousands of patients. Dr. Watson is proficient in several techniques but for the last 15 years has specialized in manual desensitization techniques in the field of allergies

Dr. Watson has been married for 30 years. He and his wife, Janet, have two daughters, Lauren (22) and Samantha (18). When not serving his patients, Dr. Watson and his family love outdoor activities such as camping, especially at the coast and fishing (catch and release).

Dr. Watson continues to be active in community organizations, education and athletics. Dr. Watson and his family also have deep religious convictions and are very active with their church.

Education & Training:

- B.A. in Physical Education with an emphasis in Human Kinesiology from California State University, Sacramento.
- Life-time secondary teaching credential from California State University, Chico
- Doctor of Chiropractic degree from Life Chiropractic College - West

Advanced Training:

- Applied Kinesiology, Total Body Modification, NAET and Biosel.

WHAT ARE ALLERGIES?

If you suffer from seasonal allergies, food sensitivities, asthma, irritable bowel syndrome (IBS), digestive distress, chronic fatigue, sinusitis or any other chronic condition, YOU ARE NOT ALONE!

Millions of Americans are suffering from one or more of these conditions. The latest research indicates that most, if not all, of these conditions are related to stress on the nervous and/or immune system. The substances that cause stress on your system are environmental in nature. This means anything you eat, drink, inhale or rub on your skin can be a stressor, or "neurologic trigger." These **"neurologic triggers"** cause an overstimulation of your body's

TESTIMONIALS

"I have had chronic problems with allergies all year long, but more severe during the spring and fall. The treatments I have received form the BAX 3000 and Dr. Watson have made a huge difference."
— *Bob R.*

"I suffered from ongoing headaches and intestinal discomfort. Following treatment with the BAX 3000 and Dr. Watson both conditions have dramatically improved."
— *Lynn H*

"I had been told I was Lactose Intolerant and any type of dairy products really affected my stomach. Following treatment with Dr. Watson I no longer react to dairy. Ice cream is a treat!"
— *Lorna R.*

"I have been undergoing treatment for allergies for the past few months and noticed a remarkable improvement in my symptoms. I am no longer using 3 boxes of tissue per day."
— *Sammy C.*

"I had been diagnosed with Fibromyalgia several years ago. I had constant pain in my muscles and joints. After several treatments w/ the instrument I am at least 70% better. I know I will continue to improve."
— *Becky L.*

Welcome to **Allergy Solutions**

If you suffer from seasonal allergies, food sensitivities, Asthma, Irritable Bowel Syndrome (IBS), digestive distress, Chronic Fatigue and Sinusitis, you are not alone. You are one of the millions of Americans living with one or more of these conditions, which causes decreased energy levels, migraines, digestive issues and decreased mental function. Stop the frustration and struggle, start living free of allergies. The BAX 3000 is a revolutionary technological breakthrough, that's non-invasive, safe for ALL ages, requires no shots or needles and is drug free. This system is a blend of Western technology and Eastern acupuncture. The treatments are quick, getting you in and out in less than 30 minutes. So start living your life to its fullest potential without slowing down.

Please watch the video below to see how the BAX 3000 is helping patients.

HOW DO I GET STARTED?

Allergy Solutions - Services

THE BAX 3000 IS A REVOLUTIONARY TECHNOLOGICAL BREAKTHROUGH IN THE ASSESSMENT AND TREATMENT OF ALLERGIES ("NEUROLOGIC TRIGGERS").

It is the culmination of **30 years** of research in the field of allergic reactions and is a blend of Western Technology and Eastern Acupuncture but without the needles. The BAX 3000 utilizes state-of-the-art computerized biofeedback technology which scans the body for sensitivity to **over 90,000 + possible allergens** This is accomplished by attaching electrodes to acupuncture points related to allergies and introducing digitized frequencies that mimic potential allergens.

The process would be most analogous to the diagnostic scans performed on your car. Technicians use computers to run sophisticated programs to assess the systems within your car in order to determine the origin of potential problems and the functional status of the vehicle. Through the **scanning/biofeedback process of the BAX 3000**, we can get a detailed analysis of your body's immune systems functional status and the "neurologic triggers" which can be the cause of your condition. The scanning process tests hundreds of potential allergens in just a few minutes.

Once substances have been identified, treatment is accomplished through the use of a low-level laser to stimulate acupuncture meridians and points. This stimulation provides *"neurologic desensitization"* also known as *"Positive Neural Reprogramming"*. This process reprograms the brain and central nervous system to react appropriately to the substances that were causing previous allergic reactions.

Best of all, the process is non-invasive, safe for all ages, requires no shots or needles and is drug free!

MedChoice Financial

MedCHOICE
FINANCIAL

FINANCING OPTIONS

Let me pose a question: does your current condition(s) require co-pays for office visits and medications that are not as effective as they should be?

Our office recognizes the challenges in today's economy facing family budgets. Although the BAX 3000 therapy is proving to be extremely effective, at the present time the BAX 3000 therapy is NOT covered by insurance polices.

THERE IS A SOLUTION!!

MedChoice Financial provides options that allow treatment without breaking your budget. Some options even allow 0% interest for one (1) year on approved credit.

For more information regarding MedChoice Financial just click the MedChoice logo above.

231 BLUE RAVINE ROAD, SUITE 200 FOLSOM, CA 95630 Phone (916) 251-0800 • Fax (916) 965-8863

Allergy Solutions - Testimonials

GENERAL ALLERGIES

"In first grade I discovered I was deathly allergic to cashews and also had severe allergies to all tree nuts. After sixteen years of extremely careful eating, [illegible] give me an EpiPen shot. I received a quick BAX 3000 treatment that targeted my nut allergy. A week later I did the unthinkable . . I ate a nut. I had no reaction and was at work [illegible] to experience and eat food with less fear."
— *Karlee C.*

"I got poison oak when I was cleaning some brush on Saturday. On Sunday night [illegible] the BAX 3000. Within 24 hour I began to see dramatic results. Poison oak usually [illegible] weeks and I have to use medications, creams, and sometimes shots. [illegible] treatment the poison oak was completely gone."
— *Enoch D.*

"I am a diabetic with multiple issues. With the BAX treatment my latest blood work [illegible] improvement. I have also had severe allergic reactions to any cheese. I am pleased to say that I can now eat cheese without any reaction at all."
— *Dr. James P.*

MIGRAINES

"After suffering from migraines for over 30 years, I have experienced relief in the frequency and intensity of the migraines through the BAX 3000 treatments. I have been searching for preventative options for years ad have finally found help with the BAX 3000 and Dr. Watson. thank you."
— *Allison C.*

AUTISM

DR. BRIAN L. WATSON, DC

Dr. Watson was

Have You Got Allergies?

Laser Allergy Relief Center
of El Dorado Hills (916) 941-6500

HOME PAGE
THE ALLERGY SOLUTION
FAQ
SUCCESS STORIES
CONTACT US

"The overall misery of my severe allergy are completely gone!"

"After enduring a lifetime of a severe allergy to dogs, I was treated one time at Dr. Murray's laser allergy center. While I was skeptical of the painless 15 minute procedure, all disbelief vanished after I intentionally pet a dog for the first time in almost 30 years. The itchy, red eyes, the immediate congestion, and the overall misery of my severe allergy are completely gone! I can even enjoy the company of friends that own dogs in their own homes, freely sitting on their couches and remaining indoors for as long as I wish. Thank you, Myrnalyn and Dr. Murray for changing my life!"

-Nathan, Folsom, CA

STOP ITCHING FOR ALLERGY RELIEF!
PERMANENTLY GET RID OF YOUR ALLERGIES TODAY!
CALL US AT (916) 941-6500

FREE DINNER/LUNCH WORKSHOPS
EL DORADO HILLS
LIVE DEMONSTRATION
"HOW THE LASER ALLERGY TECHNOLOGY WORKS"
CALL FOR DETAILS AND RESERVATIONS

Do You Or Someone You Know Suffer From:

- Pet Allergy such as cats, dogs, horses and rabbits
- Environmental Allergy such as mold, mildew, dust, perfumes, metals, pollutants and chemicals
- Seasonal Allergy such as grasses, trees, plants, pollen
- Food Allergy such as dairy, wheat, sugar, fruits, nuts
- Internal Allergy such as acids, enzymes, digestive hormones
- Skin Conditions such as Eczema, psoriasis, rashes

Have You Tried These With Little Or No Relief?

Call us at (916) 941-6500

Relief Is Here With LZR7 Laser Treatment!!

- **AFFORDABLE** - You May Already Be Spending More in One Year For Temporary Relief.

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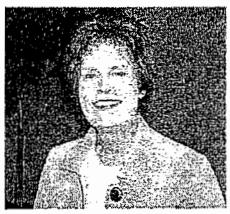
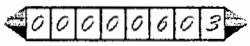
- **EFFECTIVE** - Thousands Of People Across The Country Are Having Very High Success Rates.
- **PAINLESS** - Non-invasive, No Shots, No Scratch Tests, No Pain at All!
- **SAFE** - Helps People of All Ages - Including Small Children.
- **PERMANENT** - Most Patients Experience Permanent Allergy Relief.

"I can have the windows open, walk my dog, and I don't have to wear a mask."



Q: What kind of Allergies were you having?
A: I have pretty much year round allergies, and chronic allergies to the point where my quality of life was very, very poor, and fall was very bad with molds and fungus and spring with all the trees and pollens. I really didn't have much of a life during spring at all. I avoided being outdoors and I didn't look forward to spring coming.

Q: What's happened recently with your treatment?
A: I have gone through the entire series of the laser allergy treatments and this spring has just been so wonderful I'm enjoying spring. I can have the windows open, walk my dog, and I don't have to wear a mask.
(Read more of Linda's Testimony)



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Have You Got Allergies?

Laser Allergy Relief Center
of El Dorado Hills (916) 941-6500

FAQ

Facts & Questions

Q. What is the LZR7™? What does it eliminate and will it help me?
A: The LZR7™ is designed to help patients suffering from:

- Pet Allergies (cats, dogs, horses and rabbits)
- Environmental Allergies (mold, mildew, dust, perfumes, metals, pollutants and chemicals)
- Seasonal Allergies (grasses, trees, plants, pollen, ect...)
- Food Allergies (dairy, wheat, sugar, fruits, nuts, ect...)
- Internal Allergies (acids, enzymes, digestive hormones)
- Skin Conditions (Eczema, psoriasis, rashes)

And even chronic conditions such as Migraines, ADD/ADHD, Autism, Fibromyalgia, Irritable Bowel Syndrome, acid reflux, bloating and much more.

Q. Does the LZR7™ really eliminate all types of allergies?
A: Yes! The LZR7™ helps patients suffering from:

- Seasonal Allergies (pollen, grass, trees)
- Pet Allergies (cats, dogs, horses)
- Food Allergies (milk, peanuts, wheat)
- Drug Allergies (Penicillin, Tetracycline)
- Skin Allergies (eczema, hives, Psoriasis)
- Environmental Allergies (dust, chemicals, mold)

Q. Are there any side effects?
A: No long-term side effects have been reported. Possible short-term side effects include:

- Slight flushing of the face or congestion for a short time after the therapy. This is a sign that the body is detoxifying.
- Temporary exacerbation of allergy symptoms that goes away within hours

Q. What is an Allergy?
A: Allergies are nothing more than inappropriate responses to something perfectly harmless. Your body sees an ordinary substance as foreign and attacks it, sending you into an allergic reaction of red, itchy eyes, a scratchy throat and trouble breathing. What's worse is now a new association is turned into an engrained pathway in your nervous system which will associate that substance as a foreign object from there on out. It is a substance/association error that is made and learned by your nervous system.

Q. The Laser Allergy Relief System probably has similar side effects, right?
A: Wrong!! Only a small percentage of patients report a mild short term exacerbation of their allergies, slight flushing or congestion for a short time (an hour or so) after their therapy, but this is actually a sign that the body is detoxifying (a good thing)! This is a one time thing.

Q. All this laser talk sounds dangerous and painful?
A: Wrong again! The Laser that is used to give you relief of your allergies is a class 3 Induction Laser which means that it is not used to cut or burn. It is an Induction laser that was specifically designed to stimulate the nervous system in a non-invasive non-painful way. It is perfectly safe.

Q. Is it safe for little kids?
A: It is extremely safe for kids of all ages. Little kids often benefit as much or more than older kids as they respond very well at a time when their allergies seem to be the worst.

Q. Does insurance and medicare cover the therapy? Do you provide payment plans for uninsured patients?
A: Insurance companies do not cover the sessions. It is similar to Lasik Eye Surgery in that it has benefitted thousands and thousands of people and could potentially benefit almost everyone who suffers yet insurance companies don't cover the therapy. The good news is that the sessions are less than what an average person would spend in one year on allergy medications, a special allergen removing vacuum, tissues and an air purifier. And the best part is that the benefits of this allergy relief

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can be permanent and may last a lifetime. No maintenance and no future check ups.

Q. Ok, but does this thing really work?
A: Yes, Absolutely! Even though the technology is relatively new thousands of patients have already had life changing relief from their allergies.

GoDaddy

HaveYouGotAllergies.com
NO SHOTS • NO AVOIDANCE • NO DRUGS
✓RESULTS
4VKL618

LASER ALLERGY

Effectively Treats:

- ✓ **Pollen Allergies**
- ✓ **Food Allergies**
- ✓ **Insect Allergies**
- ✓ **Animal Allergies**
- ✓ **Mold Allergies**
- ✓ **Asthma**
- ✓ **And More**

LASER ALLERGY

How Does It Work:

First, it is important to understand that an allergy is nothing more than a harmless substance that the body reacts inappropriately to. The LAX7000 can quickly and easily determine what allergens are causing you to have an allergic response. Then, through a process known as Reconditioning, the LAX7000 can retrain the body to react in a normal and healthy manner to these allergens. Perhaps the best part of this is that there are no painful scratch tests, no allergy shots and no medications to take.

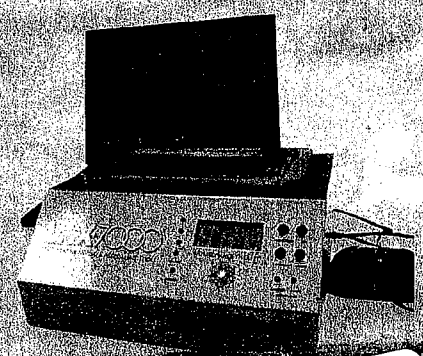
The LAX7000 works by exposing the patient to a digitized allergen that actually matches the harmonic frequency of the actual allergen. The body will think that it is contact with the real allergen and will be detected by the LAX7000. (Since it is a digitized allergen, the allergic reaction will not be noticeable to the patient.) The LAX7000 can detect nearly 100,000 different allergens, virtually ensuring accurate identification of the patient's allergies.

Once the LAX7000 identifies the allergens, treatment is quick and painless. The allergens are uploaded into a Class III Induction Laser. As the patient is being exposed to the digitized allergens, this one-of-a-kind Induction Laser will stimulate specific nerve bundles and will Re-Educate how the patient reacts to the allergy. Therefore allowing the body to react normally to any future exposure to the actual allergen.

LASER ALLERGY

Is It Right For You?

- ✓ **Safe for Kids**
- ✓ **Safe for Adults**
- ✓ **Safe for Seniors**



SCHEDULE YOUR FREE CONSULTATION HERE! - TODAY!

How Does The LAX7000™ Work?

The Medical Explanation For Allergies

Allergies are nothing more than an inappropriate response to something that is perfectly harmless. Your body sees an ordinary substance as foreign and attacks it sending you into an allergic reaction of red, itchy eyes, a scratchy throat and trouble breathing. It is essentially an error in the body's immune system where it does anything it can to combat this "bad, foreign" substance. But this substance is perfectly harmless. What's worse is now a new association is turned into an ingrained pathway in your nervous system which will associate that substance as a foreign object from there on out. It is a substance/association error that is made and learned by your nervous system. An example of this is when you eat a normally harmless food and it gets you sick afterwards. (Eggs for example) You get sick and you know what happens (no details necessary here). Your body will associate the sickness with the food that you ate so that most likely even months to years down the road even the sight or smell of eggs will make you nauseous and even a little sick. But eggs are not the problem. It's the incorrect association that your nervous system has made; that's the problem.

> "One patient had been allergic to milk/cheese her whole life. She was treated for the allergy and exactly 24 hours and 20 minutes later called to let us know she had enjoyed pizza for the first time with no reaction."
>
> --Dr. G. Atlanta, GA

How Do You Know What You're Allergic To?

Each specific allergen has it's own specific frequency. Cat dander for example has a certain frequency. Dust has a specific frequency of that is different than cat dander. These frequencies plus 100's of thousands of other frequencies of possible allergens are introduced safely into the body one at a time. The body is then monitored to see which frequencies cause it to go into allergic reaction. Then a complete list of all the frequencies (allergens) that caused the body to go into allergic reaction is made giving you a complete list of everything you are allergic to. The average person will have 5-20 different allergens.

> "I had always been highly allergic to cats. After my very first treatment I can now play with my girlfriend's cat without having any type of reaction whatsoever. I can not believe it! The only problem is now my girlfriend wants more cats!"
>
> – Brian

How Do You Fix These Allergies....Permanently!

In order to treat and permanently rid you of your allergies each of these frequencies (allergens) will be introduced back into the body one at a time, each on different days. For example if milk allergies are to be treated first then on treatment # 1 the computer will introduce the frequency for milk into the body. Then, and this is the best part, as that frequency (allergen) is introduced into the body the laser stimulates certain acupuncture points which releases endorphins and other chemicals which make you feel good. So instead of that frequency (milk) causing you to go into an allergic reaction, the laser retrains the nervous system to respond normally when you drink milk instead of upset stomach, runny nose etc. This new nervous system pathway permanently replaces the old pathway thus permanently ridding you of that specific allergen. Each allergen is treated the same way one at a time on different visits. So if you have 5 different allergens you will need 5 visits to retrain each of the 5 pathways. Once all the pathways are retrained for each allergen you can say good bye to allergy pills, shots, and allergy related red, swollen eyes, scratchy throats and runny noses.

Contact Dr. John Mooney @ 530-622-3536
Premier Healthcare of Placerville
1980 Broadway, Placerville, CA 95667

Drugs & Pills

Possible Side Effects Include:

Antihistamines

Examples: Claritin, Benadryl Allegra, & Zyrtec

- *Drowsiness
- Dizziness
- Fatigue
- Headaches

Decongestants

Examples: Sudafed, Benadryl

- Lightheadedness
- Insomnia
- Nervousness
- Drowsiness
- Irregular Heartbeat
- Increased Blood Pressure

more info...

Eye Drops

Examples: Corticosteroids

- Increased risk of eye infection
- Cataracts
- Glaucoma

Examples: Visine

- Increased Eye Inflammation
- Burning
- Headaches

and masking the symptoms does nothing to permanently resolve your allergy symptoms.

Shots

Not Effective For:

- Food Allergies
- Allergies to Medications and Drugs

Disadvantages:

- 25% of patients will not get relief
- 3-5 Years of Shots
- 50-70 Shots Total
- Must be older than 5 years old.

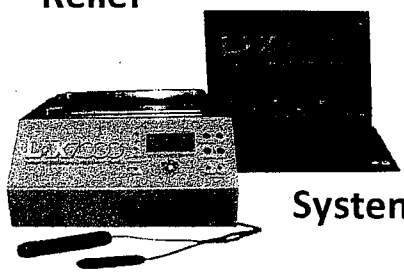
Side Effects of Allergy shots:

- Pain
- Redness
- Swelling
- Hives
- Sneezing
- Congestion

Gas, Co-Pays, and Time for Over 50 Shots Alone Can Exceed $15,000

Laser Allergy Relief

LAX7000 Laser Allergy Relief



System:

1) Affordability – You are probably already spending more in one year on allergy remedies that only offer temporary relief than the permanent relief we provide.

2) Effectiveness – Very High Success Rate

3) Convenience – Come whenever you want.

4) Painless – Non-invasive, no shots, no scratch tests, no pain at all!

5) Safe – For people of all ages – including small children.

6) Long-Term - Most people experience long-term allergy relief; no costly maintenance visits to worry about.

And Most of All....
YOU GET YOUR LIFE BACK!

January 18, 2011

Senator Bob Huff
State Capitol, Room 5097
Sacramento, CA 95814

Dear Senator Bob Huff:

Upon a recent visit with my children's allergist, I was informed you were looking into the issue of chiropractic treatment of allergy. I was excited to hear this as my family has had personal experience with this treatment. I want to take this time to share with you our story.

On September 28, 2010 I took my oldest daughter who has asthma, environmental allergies and food allergies to [redacted] to discuss an Allergy Elimination Program. I sat with [redacted] and discussed the program which consisted of a Pre-Program Consultation/Exam, 12 LAX-7000 Allergy treatments and mineral supplements.

I called their reference given to me by the office after initially declining the first reference which was their family member. The reference raved how the Laser Allergy had changed their life for their son and he was now able to eat all items with no consequence and it was practically a miracle.

My older daughter started the program on September 30, 2010 and went approximately 8 times. After being treated for specific cat and dog hair, my older daughter pet our best friends cat as a test of the results and immediately began to react with an itchy throat, running nose, sneeze, cough and wheeze. Anecdotally we had been told about people being treated for severe animal allergies and immediately after treatment picking up a cat, rubbing their face all over it and having no reaction. We had to immediately give my daughter her allergy and asthma medicine to try and minimize the reaction and she was miserable. I let [redacted] know that she wasn't getting better and in fact seemed worse. I asked for a refund October 21st. [redacted] said she would refund my money but could they continue to work on my daughter since she was such a severe case and they were so confidant they could help her and better her life. I agreed. After our appointment November 4th, I called back and asked for my money back which they refunded immediately.

My younger daughter who also is severely allergic to nuts also underwent one treatment on October 11th, 2010 in hope of, in our minds, minimizing any dangerous or potential fatal affects if she were ever to accidentally eat a nut. I brought in actual nuts of almond, cashew, pecans and walnuts that were used along with the Laser therapy with the affirmation that the laser would recondition the body's immune response to not act inappropriately when exposed to these allergens. I questioned the safety of a child who cannot consume nuts safely suddenly introducing the nut without being right outside of an Emergency Room but was not advised to take this action.

The laser treatment did not work on my younger daughter and we had a very scary incident as proof. On January 1, 2011 she took the slightest nibble of a Sees candy which contained almond oil in the chocolate. She immediately began to cry, her lips began to swell, hives broke out on her face, and she became very lethargic and unable to sit up. Her cheeks began to swell along with her eyes and in particular her right eye which began to swell shut. We rushed her to the [redacted] Emergency Room which thankfully was down the street and she was immediately given intense treatment with an IV of Benadryl and Prednisone. My daughter was observed for two hours in the ER and once she was stable we were released to go home.

In light of my children's serious reactions, I am concerned this is happening out there to other allergic children (and adults for that matter). I do not think this method is proven or safe given our very personal and life threatening experience and I think more needs to be done to regulate the practice. Please feel free to contact me should you need any additional information. I can be reached at the number below.

Sincerely,

[redacted]