BOARD of CHIROPRACTIC EXAMINERS
STATE OF CALIFORNIA

State of California
Edmund G. Brown Jr., Governor

Ratification of Approved

License Applications

Exhibit 7

BOARD of CHIROPRACTIC EXAMINERS
STATE OF CALIFORNIA

State of California
Edmund G. Brown Jr., Governor

Agenda Item 7
January 28, 2016

Ratification of Approved License Applications

Purpose of the item

The Board will review and ratify the attached list of individuals approved as Doctors of Chiropractic.

Action(s) requested

The Board will be asked to ratify the attached list of individuals approved for licensure.

Background

Between October 1, 2015 and December 31, 2015, staff reviewed and confirmed that the applicants met all statutory and regulatory requirements.

Recommendation(s)

Staff requests the Board approve the list of continuing education providers.

Next Step

N/A

Attachment(s)

- List of formally approved license applications issued between October 1, 2015 and December 31, 2015.

Approval By Ratification of Formerly Approved License Applications
October 1, 2015 – December 31, 2015

Name (First, Middle, Last)			Date Issued	DC#
Linda	Teresa	Cruz	10/12/2015	**33398**
Natalie	Jean	Huang	10/12/2015	**33399**
Karen	C	Krieg	10/12/2015	**33400**
Katherine	Louise	McCarty	10/12/2015	**33401**
Alicia	Nicole	Tsounis	10/12/2015	**33402**
I-Ching		Hsieh	10/20/2015	**33403**
Thomas	Edward	John	10/20/2015	**33404**
Janine	Marie	Ludwig	10/20/2015	**33405**
Nicole	Mary	McDonald	10/20/2015	**33406**
Hoan	Dinh	Vu	10/20/2015	**33407**
Katherine		Hightower	10/29/2015	**33408**
Heather	Nicole	Valinsky	10/29/2015	**33409**
Garland	Dwain	Glenn II	11/5/2015	**33410**
Allan	David	Laird	11/5/2015	**33411**
Amy	Alexandra	Markhoff	11/5/2015	**33412**
Bijan		Nowzarinezhad	11/5/2015	**33413**
Morgan	Jade	Oberstein	11/5/2015	**33414**
Joseph	Aaron	Cooperman	11/10/2015	**33415**
Darin	Thomas	Haworth	11/10/2015	**33416**
Michael	Giordano	Jerez	11/10/2015	**33417**
Donna	Marie	Maitlen	11/10/2015	**33418**
Lindsay	Alexa	Wagner	11/10/2015	**33419**
Joseph	Anthony	Aldana	11/17/2015	**33420**
Sherwin	Yu Yee	Loo	11/17/2015	**33421**
Jason	Adam	Trainer	11/17/2015	**33422**
Mehrdad		Mahbod Moghaddam	11/19/2015	**33423**
Shiuan-Yu		Pan	11/19/2015	**33424**
Nicholaus	Ryan	Wolf	11/19/2015	**33425**
Kamron		Nourgostar	11/30/2015	**33426**
Colin	Lee	Olberding	11/30/2015	**33427**
Norie		Takahashi	11/30/2015	**33428**
Barbara		Chang	12/7/2015	**33429**
Tyler	Parnell	Kallenbach	12/7/2015	**33430**
Jessica	Marie	Quesada	12/7/2015	**33431**
Kevin	Burl	Zimmerman	12/7/2015	**33432**
Travis	Ryan	Cunningham	12/10/2015	**33433**
Alexander	James	Anders-Cook	12/10/2015	**33434**

Amanda	Si Ming	Chau	12/10/2015	**33435**
Suet	Lam	Hau	12/10/2015	**33436**
Timothy	William	Heath	12/10/2015	**33437**
Benjamin	Hurst	Jones	12/10/2015	**33438**
Daniele	Dawn	Mendoza	12/10/2015	**33439**
Garland	Gene Chiu	Wat	12/10/2015	**33440**
Christina	Marie	Binder	12/18/2015	**33441**
Joseph	George	Davi	12/18/2015	**33442**
Jeannie Rose	Advincula	Kakizaki	12/18/2015	**33443**
Tabitha	Lynn	Ledford	12/18/2015	**33444**
Maes	Vioula	Rabadi	12/18/2015	**33445**
Tanaz		Rashidi	12/18/2015	**33446**
Seo	Jung	Yang	12/18/2015	**33447**
Srikanth		Kolli	12/31/2015	**33448**
Peter	Eric	Diamond	12/31/2015	**33449**
Timothy	Donovan	Langan	12/31/2015	**33450**
Jordan	Bradley	Martin	12/31/2015	**33451**
Hesook	Teresa	Cho	12/31/2015	**33452**

BOARD of CHIROPRACTIC EXAMINERS
STATE OF CALIFORNIA

State of California
Edmund G. Brown Jr., Governor

Ratification of Approved

Continuing Education Providers

Exhibit 8

BOARD of CHIROPRACTIC EXAMINERS
STATE OF CALIFORNIA

State of California
Edmund G. Brown Jr., Governor

Agenda Item 8
January 28, 2016

Ratification of Approved Continuing Education Providers

Purpose of the item

The Board will be asked to review and ratify the list of approved continuing education providers.

Action(s) requested

The Board will be asked to ratify the following continuing education (CE) providers:

Continuing Education Providers	Date Approved
1. Peter J Levy, DC	01/28/16
2. Caroline Reno, DC	01/28/16
3. Masoud Shamaeizadeh	01/28/16
4. Lisa Bilodeau	01/28/16
5. MF University	01/28/16

Background

The staff reviewed and confirmed that the CE providers have met all statutory and regulatory requirements.

Recommendation(s)

Staff requests the Board approve the list of continuing education providers.

Next Step

N/A

Attachment(s)

N/A

BOARD of CHIROPRACTIC EXAMINERS
STATE OF CALIFORNIA

State of California
Edmund G. Brown Jr., Governor

Ratification of Denied License

Applications in Which the Applicants Did Not Request a Hearing

Exhibit 9

BOARD of CHIROPRACTIC EXAMINERS
STATE OF CALIFORNIA

State of California
Edmund G. Brown Jr., Governor

Agenda Item 9
January 28, 2016

Ratification of Denied License Applications in Which the Applicant Did Not Request a Hearing

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Purpose of the item

The Board will review and ratify the denied license applications in which an applicant did not request a Hearing.

Action(s) requested

No action requested at this time.

Background

The Board of Chiropractic Examiners denies licensure to applicants who do not meet all statutory and regulatory requirements for a chiropractic license in California. Following a denial of licensure, an applicant has 60-days to appeal the Board's decision. If the applicant does not submit an appeal to the Board, the denial is upheld.

During the period of October 1, 2015 to December 31, 2015, staff has reviewed and confirmed that applicants met all statutory and regulatory requirements for licensure. There were no denials or appeals during this time period.

Recommendation(s)

N/A

Next Step

N/A

Attachment(s)

N/A

BOARD of CHIROPRACTIC EXAMINERS
STATE OF CALIFORNIA

State of California
Edmund G. Brown Jr., Governor

Occupational Analysis Presentation

By Heidi Lincer-Hill, Chief Officer of Professional Examination Services

Exhibit 11

BOARD of CHIROPRACTIC EXAMINERS
STATE OF CALIFORNIA

State of California
Edmund G. Brown Jr., Governor

Agenda Item 11
January 28, 2016

Occupational Analysis Presentation by Heidi Lincer-Hill, Chief Office of Professional Examination Services

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Purpose of the item

The Board will receive a presentation from DCA's Office of Professional Examination Services (OPES). OPES will provide the Board with an overview of the Occupational Analysis process and answer any questions Board Members may have.

Action(s) requested

No action required.

Background

Currently, the Board is working with DCA's Office of Professional Examination Services to conduct an Occupational Analysis (OA). The Office of Professional Examination Services provides professional psychometric expertise in examination development and validation services to DCA's Board, Bureaus, and Committees. OPES conducts Occupational Analyses of professions from a consumer protection perspective.

The purpose of the OA is to define the practice of chiropractic in California in terms of actual job tasks that newly licensed chiropractors must be able to perform safely and competently at the time of licensure. The results of the occupational analysis will serve as the basis for the chiropractic licensing examination in California.

Generally, an occupational analysis and examination outline should be updated every five years to remain current.

The Board is currently recruiting licensees to serve as Subject Matter Experts (SME) for one or more of the OA workshops. SMEs are essential to the OA process. A diverse group of SMEs ensures that all area of current practice and different approaches to practice are represented.

Recommendation(s)

Staff has no recommendation at this time.

Next Step(s)

N/A

Attachment(s)

- Chiropractor Occupational Analysis Step-by-Step Process
- OPES Guide on Expert Consultants

STATE OF CALIFORNIA
DEPARTMENT OF CONSUMER AFFAIRS

PROFESSIONAL EXAMINATION SERVICES

Chiropractor Occupational Analysis (OA): Step-by-Step Process

Major phases of the Chiropractor Occupational Analysis (OA) project will be as follows:

1. Literature Review

a. OPES staff will review current laws, rules, and regulations; reference books and documents; journal articles; examination specifications; and other relevant data in order to develop an understanding of the profession.

b. OPES staff will develop a preliminary list of tasks and knowledge for the practice based on findings from the literature review.

2. Interviews

a. OPES staff will conduct interviews with a sample of California-licensed Chiropractors. This can be done by telephone and onsite (at the licensee's practice location) to further refine the task and knowledge lists.

3. Task and Knowledge Statement Workshops

a. OPES staff will convene two focus groups with a sample of California-licensed Chiropractors to review task and knowledge statements created from the literature review and licensee interviews.

b. During each focus group, licensees will evaluate the statements for accuracy, currency, terminology, and completeness. Licensees will edit, delete, or add statements to the lists of tasks and knowledge as needed.

4. OA Questionnaire Distribution

a. OPES staff will develop an OA Questionnaire utilizing the finalized task and knowledge statements from the two task and knowledge statement focus group workshops.

b. The draft OA Questionnaire will be administered to a pilot group of California-licensed Chiropractors to ensure completeness and clarity prior to the final OA Questionnaire distribution.

c. The OA Questionnaire will be administered to a stratified random sample via an online questionnaire tool. A mailer invitation will be sent to provide link information.

d. In the OA Questionnaire, licensees will be asked to rate the task and knowledge statements on scales such as frequency, importance, and whether mastery is expected at entry level.

e. The survey response will be monitored to determine when a demographically representative sample of the population is achieved.

5. **Analyze OA Questionnaire Data**
   a. OPES staff will analyze the data collected from the OA Questionnaire to summarize the frequency and importance ratings for the task and knowledge statements.

6. **Review of Results from OA Workshops**
   a. OPES staff will convene two focus groups with a sample of California-licensed Chiropractors to review the OA Questionnaire data and finalize the description of practice.

7. **Prepare and Submit Validation Report**
   a. OPES staff will prepare a report of all OA processes and results and submit the report to the Board of Chiropractic Examiners in both bound and electronic format.

INFORMATIONAL SERIES NO. 1

OCCUPATIONAL ANALYSIS

OPES

PROFESSIONAL EXAMINATION SERVICES

Purpose

An occupational analysis (or job analysis) defines a profession in terms of the actual tasks that new licensees must be able to perform safely and competently at the time of licensure. In order to develop a licensing examination that is fair, job-related, and legally defensible, it must be based solidly upon what licensees actually do on the job. The occupational analysis should be reviewed routinely every five to seven years to verify that it accurately describes current practice.

Process

Typically, the process begins by selecting and interviewing a sample of licensees who accurately represent the geographic, ethnic, gender, experience, and practice specialty mix of the profession. During the interview, they identify the tasks that they perform within major categories of their profession and the knowledge required to perform those tasks. A committee of subject matter experts meets to finalize the task and knowledge statements, and develop a questionnaire. The questionnaire is sent to a representative sample of licensed practitioners. The data are analyzed, and the results are used to update the description of practice and/or develop a content outline.

Content Outline

The content outline specifies the tasks and knowledge that a newly licensed practitioner is expected to master by the time of licensure, and identifies the relative weight or percentage of each major subject area to be assessed in an examination. The content outline is used to develop questions for and validate new examinations.

Content Validation Strategy

In order for an examination to be valid, it must be empirically linked to the content outline of a recent occupational analysis. The Office of Professional Examination Services recommends that occupational analyses be validated no less than every five to seven years.

Legal Standards and Guidelines

A number of statutes, standards, and professional guidelines set criteria for the licensing process in California. These include the Standards for Educational and Psychological Testing, the Federal Uniform Guidelines for Employee Selection Procedures, the Civil Rights Act of 1991, California Government Code section 12944 of the California Fair Employment and Housing Act, Business and Professions Code section 139, and the Americans with Disabilities Act of 1990, as amended.

Contact

To learn more about these and other examination-related services, please contact the Office of Professional Examination Services at (916) 575-7240.

BOARD of CHIROPRACTIC EXAMINERS
STATE OF CALIFORNIA

State of California
Edmund G. Brown Jr., Governor

Social Media Training

Exhibit 12

BOARD of CHIROPRACTIC EXAMINERS
STATE OF CALIFORNIA

State of California
Edmund G. Brown Jr., Governor

Agenda Item 12
January 28, 2016

Presentation on Social Media

Purpose of the item

The Board will receive a presentation from Board Secretary Julie Elginer, DrPH, on social media strategies to increase awareness of the Board of Chiropractic Examiners.

Action(s) requested

No action required at this time.

Background

In an effort to meet the Board's Strategic Plan Goal 4, Organizational Effectiveness, the Board had decided to increase its presence on social media. In order to improve Board Member awareness of the different social media platforms and how to properly use them, Board Secretary Elginer will provide a presentation/training for the Board.

The Board's Strategic Plan goal 4.3 is to explore alternative ways to engage public participation in Board and committee meetings that leverage new technologies. More specifically, action item 4.3.5 is to regularly update Twitter, Facebook, and other social media channels to increase awareness of Board meeting dates.

Recommendation(s)

Staff has no recommendation at this time.

Next Step(s)

N/A

Attachment(s)

N/A

BOARD of CHIROPRACTIC EXAMINERS
STATE OF CALIFORNIA

State of California
Edmund G. Brown Jr., Governor

BCE

Licensing, Continuing Education and Public Relations Committee

Meetings Update

Exhibit 13

BOARD of CHIROPRACTIC EXAMINERS
STATE OF CALIFORNIA

State of California
Edmund G. Brown Jr., Governor

Agenda Item 13
January 28, 2016

BCE Licensing, Continuing Education and Public Relations Committee Update

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Purpose of the item

The Licensing, Continuing Education and Public Relations Committee Chair will provide the Board with an update from the January 19, 2016 meeting.

Action(s) requested

The Board may take action on any item on the Licensing, Continuing Education and Public Relations Committee meeting agenda.

Background

Agenda items discussed at the January 19, 2016 Licensing, Continuing Education and Public Relations Committee meeting:

- Review and Discussion of Continuing Education Audit Statistics
- Update Regarding CE Provider Qualification Focus Group
- Review and Discussion Regarding Proposed Outreach Publications
    - Licensee Guide
    - Newsletter

Continuing Education Providers Focus Group
Date: Friday, February 12, 2016
Time: 1 – 4pm
Location: Department of Fish and Wildlife
4655 Lampson Avenue, Suite C
Los Alamitos, 90720

Recommendation(s)

Staff has no recommendation at this time.

Next Step(s)

N/A

Attachment(s)

- Continuing Education Audit Statistics
- Letter to CE Providers regarding the Focus Group
- A Guide to the Chiropractic Profession Brochure

BOARD of CHIROPRACTIC EXAMINERS
STATE OF CALIFORNIA

State of California
Edmund G. Brown Jr., Governor

CORRECTED

NOTICE OF TELECONFERENCE
LICENSING, CONTINUING EDUCATION & PUBLIC RELATIONS COMMITTEE MEETING

January 19, 2016
12:30 p.m.

One or more Committee Members will participate in this meeting at the teleconference sites listed below. Each teleconference location is accessible to the public and the public will be given an opportunity to address the Licensing, Continuing Education and Public Relations Committee at each teleconference location. The public teleconference sites for this meeting are as follows:

Teleconference Meeting Locations:

Corey Lichtman, DC 538 Stevens Ave. Solana Beach, CA 92075 (858) 481-1889	Heather Dehn, DC 4616 El Camino Ave, Ste B Sacramento, CA 95821 (916) 263-5355	John Roza, Jr., DC 800 Douglas Blvd Roseville, CA 95678 (916) 786-2267

AGENDA

1. **Call to Order & Establishment of a Quorum**

2. **Approval of Minutes**
   October 19, 2015

3. **Review and Discussion of Continuing Education Audit Statistics**

4. **Update Regarding CE Provider Qualification Focus Group**

5. **Review and Discussion Regarding Proposed Outreach Publications**
   - Licensee Guide
   - Newsletter

6. **Public Comment**
   Note: The Committee may not discuss or take action on any matter raised during this public comment section that is not included on this agenda, except to decide whether to place the matter on the agenda of a future meeting. [Government Code Sections 11125, 11125.7(a).] Public comment is encouraged; however, if time constraints mandate, comments may be limited at the discretion of the Chair.

7. **Future Agenda Items**

8. **Adjournment**

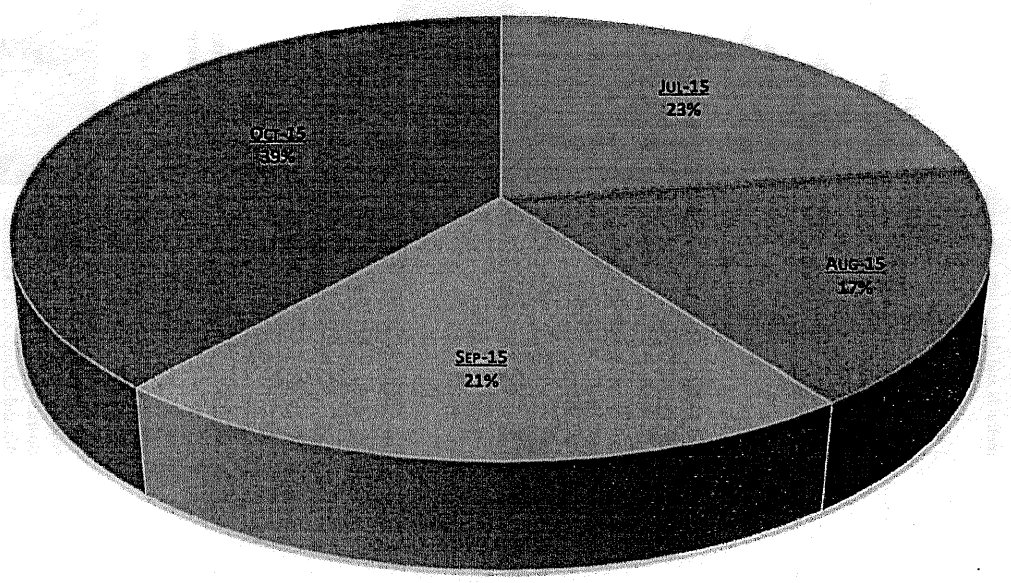
LICENSING, CONTINUING EDUCATION
& PUBLIC RELATIONS COMMITTEE

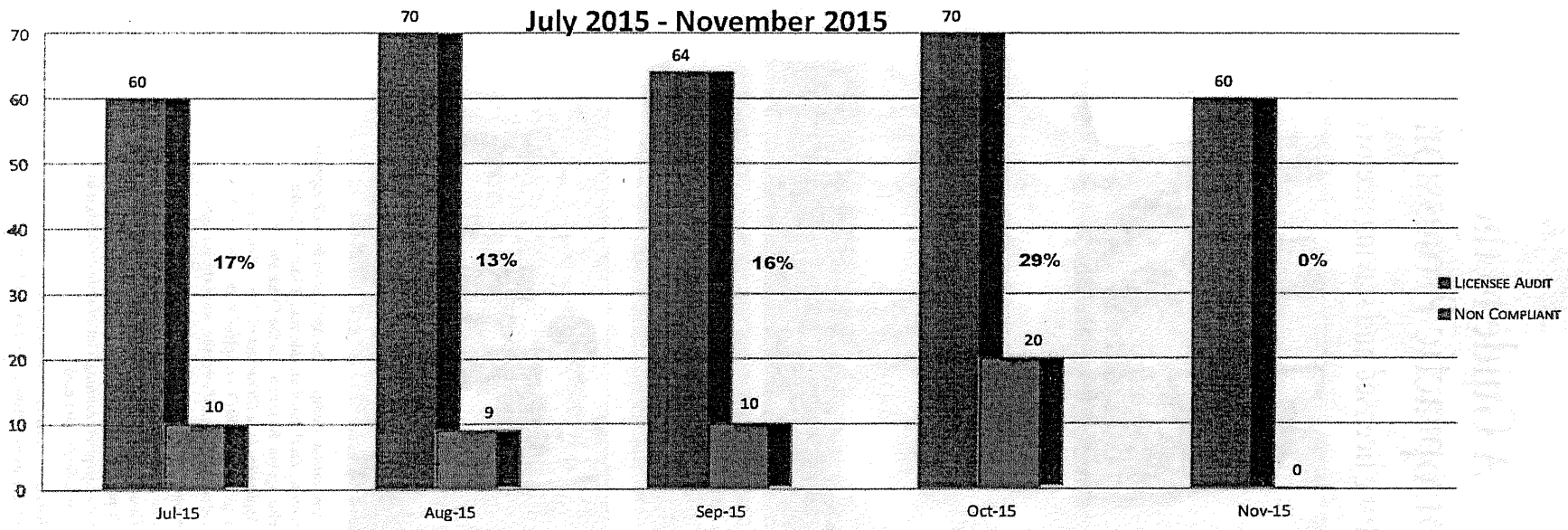
Heather Dehn, D.C., Chair
John Roza Jr., D.C.
Corey Lichtman, D.C.

Meetings of the Board of Chiropractic Examiners' Committee are open to the public except when specifically noticed otherwise in accordance with the Open Meeting Act. Public comments will be taken on agenda items at the time the specific item is raised. The Board's Committee may take action on any item listed on the agenda, unless listed as informational only. All times are approximate and subject to change. Agenda items may be taken out of order to accommodate speakers and to maintain a quorum. The meeting may be cancelled without notice. For verification of the meeting, call (916) 263-5355 or access the Board's Web Site at **www.chiro.ca.gov**.

The meeting facilities are accessible to individuals with physical disabilities. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Marlene Valencia at (916) 263-5355 ext. 5363 or e-mail marlene.valencia@chiro.ca.gov or send a written request to the Board of Chiropractic Examiners, 901 P Street, Suite 142A, Sacramento, CA 95814. Providing your request at least five (5) business days before the meeting will help to ensure availability of the requested accommodation.

Continuing Education Audit

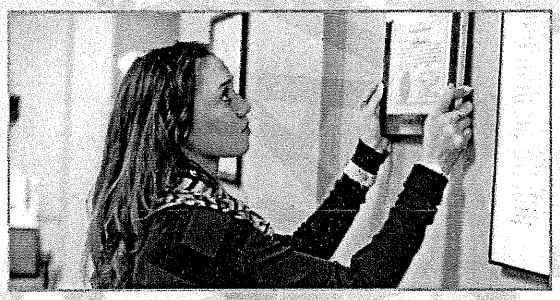




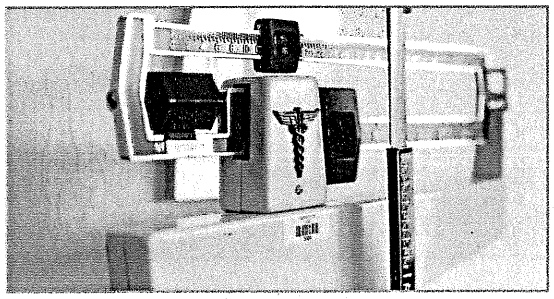
Nikkia Capizzano

A Guide to the Chiropractic Profession:

Getting licensed and staying licensed



BOARD *of* CHIROPRACTIC EXAMINERS
STATE OF CALIFORNIA



- **Application.** Complete the *Application for a Chiropractic License*, which must include your 2-inch-by-2-inch photograph. Be sure to use the *Check Sheet for the Application for a Chiropractic License* to ensure your application packet is complete. Both forms can be found on the Board's website, **www.chiro.ca.gov**.
- **Fingerprinting.** Live Scan is a process that scans your fingerprints electronically and is mandatory for applicants who are California residents. Take the *Request for Live Scan Service* form to a Live Scan site for fingerprint scanning. Out-of-state residents must submit fingerprint cards.
- **Background check.** California chiropractic license applicants must disclose all citations/arrests on your record—whether set aside, dismissed, or expunged—in response to any direct question in any questionnaire or application for licensure.

The profession

Chiropractic is a health care profession that emphasizes the power of one's own body to heal itself without the use of drugs or surgery. The practice of chiropractic focuses on the relationship between structure (primarily the spine) and function (as coordinated by the nervous system), and how that relationship affects one's health.

Its future

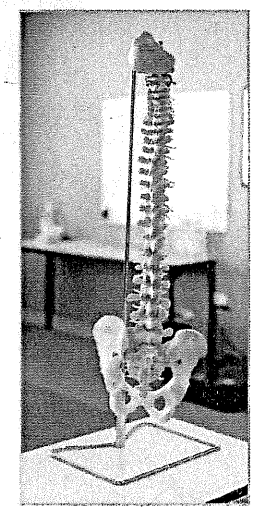
Employment of chiropractors is projected to grow 15 percent from 2012 to 2022, faster than the average for all occupations, according to the U.S. Bureau of Labor Statistics. Also, more people are becoming interested in chiropractic care, since chiropractors use nonsurgical methods and do not prescribe drugs.

Getting licensed

If you're interested in a career as a chiropractor in California, you must meet the Board of Chiropractic Examiners' (Board's) strict requirements:

- **Degree.** You must receive a Doctor of Chiropractic (D.C.) degree from a Board-approved college. For a list of these colleges, go to the Board's website, **www.chiro.ca.gov**. The curriculum includes class time as well as clinical experience hours.
- **NBCE.** Chiropractic students must pass parts I, II, III, IV, and physiotherapy of the National Board of Chiropractic Examiners (NBCE) exam to be eligible to apply for a State license.
- **Fees.** The standard license application fee is $100. The reciprocal application fee is $25. The Live Scan fingerprint services fees are paid directly to the Live Scan agency submitting the print. The fee to submit out-of-state fingerprint cards is $49.
- **CLPPE.** The California Law and Professional Practice Exam (CLPPE) is administered through computerized testing on a continuous basis. Once the Board determines the licensee applicant is qualified to take the CLPPE, the applicant will be notified by letter.

More details regarding requirements can be found in the Board's Chiropractic Initiative Act and Chiropractic Examiners Rules & Regulations. Both can be found on the Board's website, **www.chiro.ca.gov**.



The average time for an initial review of your license application is three to four weeks. At that time, either a letter requesting more information or letter authorizing you to sit for the CLPPE will be sent. The average processing time for an application once received by the Board is three to five months.

Staying licensed

Continuing education

To maintain an active chiropractic license, D.C.s must complete 24 hours of continuing education (CE) per year. Six of the 24 hours are mandatory from the following categories:

- Two hours of Ethics and Law
- Four hours in any one of or combination of the following topics:
  - Chiropractic Adjustive or Manipulation Technique
  - History Taking and Physical Examination Procedures
  - Proper and Ethical Billing and Coding

Of the 24 hours, 18 hours may be completed in general subject categories, four hours of CE credit can be gained by attending a full Board meeting, and a maximum of 12 CE hours may be completed through distance learning.

License renewal

It is your responsibility to keep your license current. When renewing, do it early. Remember to read and review your completed form carefully, check all boxes, and sign the form. Also, be sure you complete all required CE hours prior to submitting the renewal form, and that your check or money order is for the correct amount of $250. Incomplete renewal forms can cause a license to become delinquent, putting your ability to work at risk.

At this time, license renewals cannot be submitted online. Renewal forms are mailed to the address the Board has on file approximately 60 days prior to your license expiration date. If you did not receive your renewal form, you may print and complete a *Replacement Renewal Form* and mail it to our office.

Please note that the Board is required to deny an application for licensure and to suspend the license/certificate/registration of any applicant or licensee who has outstanding tax obligations due to the Franchise Tax Board (FTB) or the State Board of Equalization (BOE) and appears on either the FTB's or BOE's certified lists of top-500 tax delinquencies more than $100,000 (Assembly Bill 1424, Perea, Chapter 455, Statutes of 2011).

Show it off

Displaying your license is not only a well-deserved privilege, but also a requirement under section 308 of the Board's Chiropractic Examiners Rules & Regulations. Your license must be clearly visible to consumers at your place of practice, including any certificates issued for satellite offices.

Not worth it

Be aware of and understand the top licensee violations that may result in disciplinary actions. Frequent enforcement violations include:

- Insurance fraud
- Practicing with a nonvalid license
- Sexual misconduct, sexual abuse, or sexual relations with a patient, client, customer, or employee
- Excessive treatment
- Conviction of a crime (including DUI violation)
- False and/or misleading advertising
- Negligence/incompetence

More information regarding possible grounds for discipline can be found in the Board's Chiropractic Initiative Act and Chiropractic Examiners Rules & Regulations. Both can be found on the Board's website, **www.chiro.ca.gov**.

For More Information

If you have any questions about obtaining, maintaining, or renewing a license, visit **www.chiro.ca.gov**, or call the Board at (916) 263-5355 or the Department of Consumer Affairs' Consumer Information Center at (800) 952-5210.

BOARD of CHIROPRACTIC EXAMINERS
STATE OF CALIFORNIA

901 P Street, Suite 142A
Sacramento, CA 95814
Phone: (916) 263-5355 | Fax: (916) 327-0039
chiro.info@dca.ca.gov
www.chiro.ca.gov

PDE_15-332

Lauziere, Brianna@DCA

From: [redacted]@DCA
Sent: Tuesday, January 19, 2016 11:55 AM
To: Lauziere, Brianna@DCA
Subject: BCE Social Media

Hi, Brianna—

It was great meeting with you discuss BCE's Social Media pages. Like we discussed, your messaging seems very appropriate and targeted to your audience. Now, the goal is to expand your reach by having more followers/likes.

Some of the suggestions we discussed included:

TO GAIN MORE FOLLOWERS

- Request other Boards/Bureaus do call to action. (Ask them to like/follow and share).
- Send List serve email notification. (Ask subscribers to like/follow and share).
- Announce in committee, board meetings. (Ask people to like/follow and share).
- Request Board Members and stakeholders to like/follow and share posts and pages.

Let me know if you have any questions.

Thanks,
Cristina

California Department of Consumer Affairs
Office of Public Affairs (OPA)
1625 North Market Blvd., Suite N-323
Sacramento, CA 95834
(916) 574-8168 – Office
(916) 574-8612 – Fax
cristina.valdivia.aguilar@dca.ca.gov

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Board of Chiropractic Examiners Social Media

FACEBOOK and TWITTER messages and suggestions:

"Like" us on Facebook

- Give us a "Like" and tell your friends, we're on Facebook
- We are on Facebook too. Don't forget to "Like" our page!

Follow us on Twitter

- Check out what we're up to on Twitter @BCE_news
- We're on Twitter, follow us @BCE_news
- We are on Twitter too! Follow us @BCE_news

For those interested in what is happening at the Board of Chiropractic- here is information on...
- Find out what is going on in the world of Board of Chiropractic Examiners. Click here for more *Sunset Hearing* Information.
- Find out what is going on in the world of Board of Chiropractic Examiners. Click here for more *Strategic Planning* Information.
- Watch the Board of Chiropractic Examiners *Public Board Meetings*. Here is the webcast link.
- You can find our Board Members XXXX at _____. (Post meet & greets, conferences, and events)

New Board Member Appointed
- Shout out to our newest Board Member, XXXX XXXXX
- Congratulations to XXXXX XXXXX, our newest Board Member
- Follow up post with an introduction about XXXXX XXXXX.

Health
- Get your *back* checked, it could save your life. Link to more info. (News articles & Tips)

EVERGREEN MESSAGES:
- Verify a chiropractor's license, click here.
- Need to file a complaint? The Board is here to help you. Click here for more information.
- Links to FAQ's
- Links to brochures

TO GAIN MORE FOLLOWERS
- Request other Boards/Bureaus do call to actions
- Send Listserve email notification (social media announcement- like and follow us) 1x a month
- Announce in committee, Board meetings *always state "Follow and Like Us"