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BCE NEWS

CALIFORNIA BOARD OF CHIROPRACTIC EXAMINERS BIANNUAL NEWSLETTER

Farewell Interview With Dr. Elginer

Dr. Julie Elginer
Board public member

On November 3, 2017, Dr. Julie Elginer completed five years of service with the Board of Chiropractic Examiners (Board); her years with the Board consisted of a four-year term and a one-year grace period. The Board would like to thank Dr. Elginer for her distinguished service as a conscientious and resourceful public member. With a renowned background in public advocacy, Dr. Elginer has been an invaluable asset to the Board's legislative program, as she was chosen to represent our interests before various legislative committees. Additionally, Dr. Elginer has shown unwavering support and commitment to the welfare and safety of consumers. The Board wishes Dr. Elginer success in her future endeavors.

This farewell interview highlights Dr. Elginer's outstanding accomplishments and contributions to the Board.

How has your professional expertise applied to your role on the Board?
As a public member, I bring a different perspective to Board governance. My areas of expertise include public health, health policy, and management, including financial oversight, strategic planning, communications, and more. I developed these areas in academia, the private sector, and the nonprofit sector. When the Governor appointed me to this role almost five years ago, my intent was to strengthen our Board practices along these dimensions. Along with our outstanding staff, we have certainly done so in the following ways, including:

- In 2013 we created our three-year strategic plan, which served as a guidepost for our collective efforts. During the planning process, we involved stakeholders from the chiropractic colleges, subject matter experts, consumer advocates, professional associations, and more. We engaged with the people who would be most impacted by our strategic direction. We replicated this process in 2016 and have built in the expectation that this would be completed every three years moving forward.
- We created a legislative tracking manual that serves to clarify the process by which we will take a position on legislation. This allows for Board members and any interested stakeholder to understand how, why, and when we will consider acting on pending legislation, as well as the types of positions we will consider. This has been cited as a "best practice" within the Department of Consumer Affairs (DCA).

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Farewell Interview With Dr. Elginer (continued from page 1)

- We have improved our understanding of our fiscal position through more robust dialogue with our Executive Officer and DCA offices regarding our budget, pro-rata amounts allocated to the Board, and more. We are a Board that is mindful of our fiduciary responsibilities and how to maximize our resources.

- Finally, I developed and presented several training sessions for Board members, including parliamentary procedure best practices and maximizing social media.

The Board's mission is to protect the health, welfare, and safety of the public through licensure, education, and enforcement in chiropractic care. What makes its mission powerful for you?

The consumer protection mandate resonates strongly with me. It is our responsibility to ensure that patients have confidence in their chiropractic care. The professional associations and chiropractic colleges play a considerable role in the education of competent, qualified, outstanding doctors of chiropractic (DCs). Yet, the overall responsibility to ensure DCs are meeting licensure standards, have appropriate continuing education classes available, and are following the regulations and laws governing chiropractic care resides with the Board. Consumers deserve and demand it. During our Board and committee meetings, we discuss this consumer protection mandate, which is the highest priority for our Board members and staff. Our mission isn't hypothetical. We do our best to live it.

From your perspective, why is it important to inform the public and chiropractic licensees about our rules and regulations?

Any professional practice must evolve and grow as needed, and a Board that governs healthcare activities must be equally willing to help stakeholders understand the changing landscape. For an entity that is responsible for oversight, it is paramount that we conduct outreach to help licensees and consumers stay informed as to necessary changes. We publish them in our newsletter, discuss them at committee meetings, house them on our website, and send updates through social media.

At times, new rules and regulations around chiropractic care may seem obscure, but they are well thought-out and well-vetted before becoming final. I would love to see more stakeholders participate in the regulatory process. Concerned members can do so during the open comment period and by attending committee meetings where the proposed regulations are being discussed. Our Board practices are designed for stakeholder input. It is the responsibility of the licensee and the public to take the initiative to engage.

Did you experience any major changes that impacted the Board during your term? If so, how did you address them?

I served both a vacancy, as well as my full four-year term. I am now serving in a grace period; a one-year time that is afforded the Governor's Office as they search for my replacement. When Dr. Azzolino, Dr. Dehn, and I were appointed in May 2012, we met with Governor Brown to discuss several items. We were aware of his pending reorganization plan to move the Board to DCA; thus, change was expected. Along with the staff, I would like to think we helped the profession and consumers see the wisdom in this organizational realignment. Change is incredibly difficult for people and the Board's move, although relatively seamless, necessitated the need for continuous communication. My perspective is that most licensees understand that our governing hasn't diminished as a result of the move.

Board vacancies are always to be expected but our intent was to minimize Board disruption, preserve Board culture and operating practices, and create a process in which new members could onboard as easily as possible. During my term, we had four new members join us—more than half of the Board. I think we developed a methodology for bringing new members on the Board and bringing them up to speed as efficiently and as effectively as possible.

I can honestly say that being on the Board has been incredibly rewarding and, dare I say, fun! I have tremendous respect for my fellow Board members and our Board staff. Over time, we have grown from colleagues to friends. The vast majority of the time, we agree on the path forward. In those instances when we disagree, we do so with tremendous professional respect. My time on this Board was truly my way of giving to the people of California through civic engagement. I do not benefit professionally or personally from doing so. I often tell people that the Board of Chiropractic Examiners is in a position of strength. As I depart in the next few months, I'm incredibly proud of that. I would like to think I played a small role in helping to create the current culture, practices, and policies for the people of California, public health community, and the profession of chiropractic.

Important Notices

Temporary License Renewal Fee Increase

Due to increased overhead costs and gradually declining revenue attributable to a decrease in our licensee population, the Board of Chiropractic Examiners (Board) faces an urgent need to temporarily increase the license renewal fee to maintain its solvency.

To address the fund decline, the Board Chair, Executive Officer, and staff worked with Legislature to get a temporary fee increase included in Senate Bill 547 (Hill, Chapter 429, Statues of 2017), which was later signed by Governor Brown.

Effective January 1, 2018, SB 547 increases—for one year—the license renewal fee to $300.

Long-Term Fiscal Planning

The Board's budget has become structurally unbalanced due to increasing overhead and declining revenue. To address this situation, the Board contracted with an accounting firm to conduct a comprehensive fee audit to determine what each fee should be, according to the actual cost to perform the corresponding service. The Board received a report recommending an appropriate fee structure that will ensure a balanced budget and prudent reserve for economic uncertainties.

The fee audit report was presented to the Board during the Board meeting on October 24, 2017. The report can be found on the Board's website at **www.chiro.ca.gov/publications/2017_fee_audit.pdf**.

Earn CE Credit: Attend Our Board Meeting

Section 361(g) (15) of Title 16 of the California Code of Regulations allows a licensee to earn a maximum of four hours of continuing education (CE) credit per renewal period for attending a full Board meeting that includes the hearing of cases related to petitioners seeking the reinstatement of revoked licenses or early termination of probation.

A petitioner may not earn any CE hours for attending a Board meeting on the same day in which the petitioner's hearing is conducted.

The attendance of a licensee at a Board meeting under this subparagraph shall be monitored and confirmed by Board staff designated by the Executive Officer.

Join the Board's Email Subscription List

The Board of Chiropractic Examiners (Board) invites you to join our email subscription list. As your state licensing agency, the Board issues and renews licenses, approves continuing education, disciplines licensees for rule violations, and prosecutes individuals unlawfully practicing chiropractic without a license, among other duties.

We want you to stay informed on the many important Board topics and actions, including Board and committee meetings, regulatory hearings, and this newsletter.

It's as easy as going online to **www.chiro.ca.gov**, clicking on "Join Our Mailing List," and providing your email address.

Join today and stay informed!

NEW DOCTORS OF CHIROPRACTIC April 1, 2017 – September 30, 2017

NAME (FIRST, MIDDLE, LAST)	DATE ISSUED	D.C.#
Kami Muey Wong Saechao	4/5/2017	33847
Neil Gentaro Furuno	4/7/2017	33848
Richard Marvin Doss	4/7/2017	33849
Mario Gonzales	4/7/2017	33850
Amanda Joy Hutchins	4/7/2017	33851
Cru Cyler Moore	4/7/2017	33852
Ellie Nazer	4/7/2017	33853
Daran James Novak	4/7/2017	33854
Katherine Samantha Schlein	4/11/2017	33855
Alex J VanDerschelden	4/11/2017	33856
Abigail Ann Ramsey	4/11/2017	33857
Tamer Yasser Saleh	4/11/2017	33858
Richard Samuel Wright	4/11/2017	33859
Christopher Hirofumi Aoyama	4/20/2017	33860
Brady Alan Lloyd	4/20/2017	33861
Morgan Koto Turner	4/20/2017	33862
Daniel Raymond Beadle	4/20/2017	33863
Erin Jean Padilla	4/20/2017	33864
Dulce Marita Aguilar	4/25/2017	33865
Alma Denise Arambula	4/25/2017	33866
Kris Andrew Strang	4/25/2017	33867
Eva Giinyi Tang	4/25/2017	33868
Ashley Nicole Uy	4/25/2017	33869
Kathryn Elise Crowley	4/26/2017	33870
Ross Cloud Hall	4/28/2017	33871
Sara Fanai Khayat	4/28/2017	33872
Christine Kaede Fischer	4/28/2017	33873
Ryan Eugene Dawson	5/2/2017	33874
Brian Kisub Lee	5/2/2017	33875
Ghazaleh Monica Mahmoudi	5/2/2017	33876
David Yamil Vazquez	5/2/2017	33877
AJ Lababidi	5/2/2017	33878
Frank Jaroslav Polivka	5/2/2017	33879
Blake Matthew Caropino	5/5/2017	33880
Danielle Lynette Olson	5/5/2017	33881
Luis Albert Japngie	5/8/2017	33882
Tzong Tzu Rogers	5/8/2017	33883
Nathan Bradley Jung	5/10/2017	33884
Erica Yu	5/10/2017	33885

NAME (FIRST, MIDDLE, LAST)	DATE ISSUED	D.C.#
Jared Joseph Campbell	5/10/2017	33886
Stephanie Michelle Barbakoff	5/10/2017	33887
Dallan Raymond Packard	5/12/2017	33888
Lun Chiu Yeung	5/12/2017	33889
Maria Elena Scarano	5/12/2017	33890
Charlotte Crawford Fisher	5/19/2017	33891
Taylor Duncan	5/23/2017	33892
John Luu	5/23/2017	33893
Mary Ann Toney	5/23/2017	33894
Frank John Capobianco	5/25/2017	33895
Lynelle Merryn Kerr	5/25/2017	33896
Daniel Ryan Hopper	5/26/2017	33897
Jessica Ashlee Lips	5/26/2017	33898
Amanda Lili Chan	5/31/2017	33899
Samantha Anne Curtis	5/31/2017	33900
Courtney Tyler Golden	5/31/2017	33901
Jensen Miles Moore	5/31/2017	33902
Allyson Patricia Nash	5/31/2017	33903
Paul I Ofili	5/31/2017	33904
Charlene Gaile Poderoso	5/31/2017	33905
Isaac K Song	5/31/2017	33906
Christopher Warren Finlayson	6/5/2017	33907
Joseph Francis Jayme	6/5/2017	33908
Daniel James Lohr	6/5/2017	33909
Michael Quinn Robles	6/5/2017	33910
Alandi Nicole Stec	6/5/2017	33911
David Travis Stirling	6/5/2017	33912
Leah Marie Vestal	6/5/2017	33913
Shahab Arani	6/6/2017	33914
Katherine Ann Phillips	6/6/2017	33915
Jennifer Leslie Reed	6/6/2017	33916
Arman Tchoukadarian	6/6/2017	33917
Christopher Venegas	6/6/2017	33918
Parveen Kaur Dosanjh	6/7/2017	33919
Marla Mehera Lerner-Powers	6/7/2017	33920
Youngsu Lyu	6/7/2017	33921
David Eugene Pruss	6/7/2017	33922
Neda Rohani	6/7/2017	33923

NAME (FIRST, MIDDLE, LAST)	DATE ISSUED	D.C.#
Andrew Franklin Cheng	6/8/2017	33924
Rebekah Rose-Helene Jarzombek	6/8/2017	33925
Jason Herbert Davis McCraw	6/8/2017	33926
Sue Elaine Dorado	6/8/2017	33927
Byung Nam Lee	6/8/2017	33928
Roger Alonso	6/13/2017	33929
Trenton Parker Civello	6/13/2017	33930
Benjamin Adam Deluca	6/13/2017	33931
Noel William Gray	6/13/2017	33932
Jason Christopher Helfrich	6/13/2017	33933
Tara Rasta	6/13/2017	33934
Lorianne Rios	6/13/2017	33935
Brandon Reed Livingood	6/16/2017	33936
Donald Edward Mull	6/16/2017	33937
Jeffrey Ray Greenlee, Jr.	6/19/2017	33938
Zhi Xuan Jiang	6/19/2017	33939
Michael Limb	6/19/2017	33940
Meghan Marie Meek	6/19/2017	33941
Rheamay Villaflor Odvina	6/19/2017	33942
Matthew James Starling	6/19/2017	33943
Banchi A F Tsegaye	6/19/2017	33944
Branden Gutlay Yeo	6/19/2017	33945
Candy Zamora Najera	6/19/2017	33946
Brandan Jason Tong	6/20/2017	33947
Brian Gabriel Manalastas	6/21/2017	33948
Mina Roshankar	6/21/2017	33949
Benjamin Logan Terrano	6/21/2017	33950
Kenneth Arnold Weber II	6/21/2017	33951
Brittney Gutlay Yeo	6/21/2017	33952
Hanin Muneer Hawatmeh	6/23/2017	33953
Simone Janae Jordan	6/23/2017	33954
Anna Sarah Pearl	6/23/2017	33955
Palmer Mark Peet	6/23/2017	33956
Chelsea Aliciamarie Serrano	6/23/2017	33957
Amy Elizabeth Forrest-Readdy	6/26/2017	33958
Kirsten Michelle Courtney	6/26/2017	33959
Jeanna Lynn Abella-Desuyo	6/30/2017	33960

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New Doctors of Chiropractic (continued from page 4)

NAME (FIRST, MIDDLE, LAST)	DATE ISSUED	D.C.#
James Calbraith Perry	6/30/2017	33961
Erika Michele Figge	7/3/2017	33962
Bernard S Kim	7/3/2017	33963
Michael Hoa Thanh Luu	7/3/2017	33964
Alanna Jean Pierce	7/3/2017	33965
Tomislav Stjepan Plese	7/3/2017	33966
Rosemarie Louise Caigoy	7/6/2017	33967
David Wai Wong	7/6/2017	33968
Raneem A Zouhby	7/10/2017	33969
Shawn Michael Bean	7/14/2017	33970
Kyle Evan Grisius	7/14/2017	33971
Ting Wah Victor Heung	7/14/2017	33972
Benjamin Robert Karas	7/14/2017	33973
Aaron James Laux	7/14/2017	33974
Vincent Anthony Bertolini	7/20/2017	33975
Danny Louie	7/20/2017	33976
Rodante De Leon Saballa	7/20/2017	33977
Michael Adam Lim	7/24/2017	33978
Quentin Dale Danner	7/24/2017	33979
Jason J Lee	7/28/2017	33980
Tara Lee Wassel	7/28/2017	33981
Jonathan James Frank McCune	7/28/2017	33982
Lori Kristine Cruz	7/31/2017	33983
Brianna Elizabeth Husby	7/31/2017	33984
Tyler Joshua Jones	7/31/2017	33985
Jorge Gabriel Garza-Contreras	7/31/2017	33986

NAME (FIRST, MIDDLE, LAST)	DATE ISSUED	D.C.#
Jessica Adaly Lemus	7/31/2017	33987
John William Schroeppel	7/31/2017	33988
Tracy Marie Ford-Robydek	8/4/2017	33989
Brea Newell Van De Pol	8/4/2017	33990
Nhi My Huynh	8/9/2017	33991
Will Jack Lee	8/9/2017	33992
Nathanael Turner Lorenc	8/9/2017	33993
Jason Wesley Davidson	8/17/2017	33994
Brian David Harbin	8/17/2017	33995
Scott Stephen Redfern	8/17/2017	33996
Aaron Benjamin Arnold	8/18/2017	33997
Eric Josef Dickerson	8/18/2017	33998
James Allen Dietrick	8/18/2017	33999
Russell Trent Ward	8/18/2017	34000
Behruz Y Yusufbekov	8/18/2017	34001
Stephanie O'Neill Bhogal	8/22/2017	34002
Mindy Marie Brown	8/22/2017	34003
Andrew Curtis Jordan	8/22/2017	34004
Tyler Reid Meier	8/22/2017	34005
Andra Philips Allcorn	8/28/2017	34006
Kenneth Andrew Fraser	8/28/2017	34007
Stephanie Marie Janiak	8/29/2017	34008
Allison Ruth Nisbett	8/29/2017	34009
Jeana Marie Edwards	8/30/2017	34010
Matthew David Smith	8/30/2017	34011
Zachary Ricardo Simon Tannous	8/30/2017	34012
Vicente Eduardo Lujan	8/31/2017	34013

NAME (FIRST, MIDDLE, LAST)	DATE ISSUED	D.C.#
Richard Shannon Manley	8/31/2017	34014
Eddie Oulashian	8/31/2017	34015
Daniel Steven King	9/7/2017	34016
Cheng Chun Kuo	9/7/2017	34017
Sam Vazin	9/7/2017	34018
Minh Ngoc Nguyen	9/11/2017	34019
Monica Therese Scott	9/11/2017	34020
Edward Wai-Kin Chan	9/12/2017	34021
Jebel Garcia	9/12/2017	34022
Ryan Steven Fessel	9/14/2017	34023
Austin Dirk Ivans	9/14/2017	34024
Eric Yaohua Wong	9/14/2017	34025
Devon MacIntyre Beechel	9/19/2017	34026
David Labrana	9/19/2017	34027
Stephanie Marquel Frawley	9/19/2017	34028
Brittany Sue Watson	9/19/2017	34029
Dana Grenman	9/19/2017	34030
Ted David Abramson	9/22/2017	34031
Anna Kate Melendez	9/22/2017	34032
Jacob Vincent Isaias Melendez	9/22/2017	34033
Shannon Alan Peacock	9/22/2017	34034
David Dalde Alapag	9/26/2017	34035
Donald Andrew Ehasz	9/26/2017	34036
Darren Thomas Murphy	9/26/2017	34037
Carlos Ray Sandoval	9/26/2017	34038
Elena Sandoval	9/26/2017	34039
Jesse Isaac Steinberg	9/26/2017	34040

Stay Connected

The Board of Chiropractic Examiners is now available on Twitter and Facebook. Visit our website at **www.chiro.ca.gov** and click on the social media network of your choice.

Facebook
(www.facebook.com/pages/Board-of-Chiropractic-Examiners/119628211455666)

Twitter
(twitter.com/BCE_news)

Don't have Facebook or Twitter? You can always visit our website and click on "Join Our Mailing List" to receive newsworthy email alerts regarding regulation updates, Board matters, and future meeting announcements.

UPDATE: 2018 Regulations

Regulation

The Board of Chiropractic Examiners (Board) is actively working on four regulatory proposals that are in various stages of completion.

Application for licensure and continuing education (CE) requirements

The Board will amend the application for licensure to comply with new legislation that will assist agencies in identifying past or present members of the military and their spouses to expedite the licensure process for these individuals. Additionally, this proposed regulation would amend CE regulations to waive renewal fees, continuing education requirements, and other requirements for active duty members of the U.S. military. Also, the regulation proposes to allow the Board to award as many as 16 hours of CE credit to licensees who participate in the review and revision of the California Law and Professional Practices Examination.

On May 1, 2017, the Board received a disapproval letter from the Office of Administrative Law (OAL). The Board made necessary changes and submitted the rulemaking to the Department of Consumer Affairs (DCA) for final review. This proposal must be submitted to OAL by April 26, 2018.

Consumer Protection Enforcement Initiative (CPEI)

The proposed regulation would add or amend 12 sections within the California Code of Regulations (CCRs) and establish stricter reporting and disclosure requirements for licensees and applicants. The rulemaking would also increase the Board's enforcement authority and access to critical information for use in investigations.

The proposed regulation was submitted to DCA for initial review on September 7, 2017. Currently, the regulatory package is under review by DCA's Legal Affairs Division.

Delegation of authority to the Board's Assistant Executive Officer

The proposed regulation would delegate authority to the Board's Assistant Executive Officer to approve settlement agreements for revocation, surrender, and interim suspension of a license, or allow the Executive Officer to delegate these functions to another designee.

The proposed regulation was submitted to DCA for initial review on September 7, 2017. Currently, the regulatory package is under review by DCA's Legal Affairs Division.

Mandatory cardiopulmonary resuscitation (CPR) certification for all licensees

The regulation will add a new section, CCR 371.1, that would require, as a condition of licensure and license renewal, all licensees to maintain current cardiopulmonary resuscitation (CPR) or basic life support (BLS) certification from specified entities approved by the Board. Additionally, licensees may earn two hours of CE credit for completion of CPR/BLS courses. The proposed regulation would also make technical and clarifying amendments for consistency and clarity.

On July 30, 2015, the package was approved by the Board. The regulation package is currently under development, and the Board anticipates its submission to DCA for review in spring 2018.

Legislative

Previous Legislative Session

Senate Bill 547 (Hill) — Chiropractors: License renewal fee (2017)

This bill increases, until January 1, 2019, the annual license renewal fee from $250 to $300 and requires the Board to submit a report to the appropriate policy and fiscal committees of the Legislature by July 1, 2018, regarding the status of the Board's fee and an update on the Board's plans for restricting its license fees.

The bill was signed into law on October 2, 2017.

For more information on our rules and regulations, visit the Board's website at **www.chiro.ca.gov/laws_regs/regulations.pdf**.

IMPORTANT FACTS

Advertising chiropractic services

With the rapid growth of technology in our society, online advertising is becoming one of the most powerful marketing strategies licensees use to advertise their practice.

However, increased competition among licensees may spur confusing, misleading, or deceptive consumer advertising to secure a position in the market. Deceptive advertising can be based on either failing to disclose an item of importance or affirmatively mispresenting information.

Whether you choose to advertise your services online or through other avenues such as TV, radio, or signage, it's crucial that you understand and comply with the Board of Chiropractic Examiners' (Board's) rules and regulations to prevent deceptive advertising. Be sure your advertising is in compliance with the California Code of Regulations (CCR), Title 16, section 311, and the Business and Professions Code section 651.

CCR section 311 reads as follows:

> *Constructive educational publicity is encouraged, but the use by any licensee of advertising which contains misstatements, falsehoods, misrepresentations, distorted, sensational or fabulous statements, or which is intended or has a tendency to deceive the public or impose upon credulous or ignorant persons, constitutes grounds for the imposition of any of the following disciplinary penalties:*
>
> *(a) Suspension of said licensee's right to practice in this State for a period not exceeding one (1) year.*
>
> *(b) Placing said licensee upon probation.*
>
> *(c) Taking such other action, excepting the revocation of said licensee's license, in relation to disciplining said licensee as the board in its discretion may deem proper.*

It is common for the Board to receive complaints regarding the incorrect title of a licensee in advertisements. Please be aware that it is a violation of section 15 of the Chiropractic Initiative Act if, when advertising your practice, you do not use "D.C." (Doctor of Chiropractic) following the use of "Dr." The Board cannot provide legal advice or give direction regarding your advertising; therefore, it is recommended that you consult a private attorney for assistance in these matters.

Privacy risks of social media

Social media platforms present strong marketing opportunities for healthcare professionals. However, many licensees find themselves inadvertently breaching patient confidentiality and violating the Health Insurance Portability and Accountability Act (HIPAA). This is a serious issue throughout the nation as healthcare professionals are faced with potential risks of not complying with HIPAA on social media sites. Understanding these risks will help licensees stay in compliance and make the most of social media's benefits.

HIPAA requires all individually identifiable health information to be protected. With increasing regulatory enforcement through HIPAA audits, healthcare providers need to be careful about sharing or disclosing patient information through social media. Common violations by healthcare professionals include:

- Uploading photos of patients on social media networking sites, which can possibly lead to penalties and tighter regulatory scrutiny. Such an incident not only violates a patient's privacy but also demonstrates noncompliance with HIPAA.
- Unintentionally disclosing information that allows other community members to guess the patient's identity. Many providers may know that patients' names should not be revealed, but HIPAA privacy requirements go beyond protecting patients' names. As a result, licensees may be reprimanded by their state's licensing authority.
- Responding to negative reviews on ratings sites such as Yelp. Healthcare providers may inadvertently share personal details about a patient's treatment or reveal diagnostics as they try to rebut criticism.

Social media platforms are a great tool to expand your practice, connect with patients, and interact with the chiropractic community. Be sure to do your own research when managing your social media interactions. Doing so will allow you to reduce privacy risks and take advantage of the benefits social media offers.

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Important Facts (continued from page 7)

Healthcare professionals should consider a risk-management approach:

- No matter which social media platform you decide to use, you should regularly monitor social media conversations for possible HIPAA violations.
- Be sure to do your own research before using social media to communicate with your patients. Familiarize yourself with HIPAA confidentiality requirements and understand how it protects patient privacy. The U.S. Department of Health and Human Services offers specific HIPAA guidelines for professionals on its website: **https://www.hhs.gov/hipaa/for-professionals/index.html**.
- Develop a social media policy in which your practice identifies how social media will be used, who in your office is permitted to use your practice's social media accounts, and what types of information may be shared.
- Regularly train your employees on HIPAA compliance and your social media policy.
- Have a system in place to help you not only prevent but also react to a HIPAA noncompliance issue, and implement an appropriate corrective action immediately.

Keep in mind that complying with HIPAA goes a long way toward continuing a successful practice. Developing a social media office plan and implementing a risk management approach are effective and proactive ways to ensure that social media privacy risks are minimized.

Did you know?

The Board is authorized to issue a Letter of Admonishment (LOA) to a licensee for minor violations of any laws governing the practice of chiropractic in California.

The LOA is an enforcement tool that allows licensees to correct minor violations and does not adversely affect their license status.

If a licensee does not agree with the LOA, the licensee can contest the LOA and request an informal appeal. During the informal appeal, the licensee can discuss the LOA with the Executive Officer. Following the informal appeal, the Executive Officer must notify the licensee within 14 days and state if the decision was affirmed, modified, or dismissed.

ACCUSATIONS FILED April 1, 2017 – September 30, 2017

NAME AND CITY	LICENSE NO.	DATE FILED	ALLEGED VIOLATIONS
Richter, Mace Charles – El Cajon, CA	DC 16498	4/13/2017	Unprofessional conduct/gross negligence; unprofessional conduct/repeated negligent acts; unprofessional conduct/excessive treatment; conviction of a crime substantially related to the duties of a chiropractor.
Yoo, Phillip Brian – Garden Grove, CA	DC 31461	4/19/2017	Use of inappropriate title; false and misleading advertisements; use of unapproved lasers; participation in fraud/misrepresentation; advertising that violates Business and Professional Code section 17500; advertising the use of unapproved lasers.
Ngo, Anthony LC – San Francisco, CA	DC 27497	5/2/2017	Unprofessional conduct; conviction of more than one misdemeanor involving the use of alcohol; unprofessional conduct/endangering the health, welfare, or safety of the public; dangerous use of alcohol in a manner dangerous to oneself and the public; conviction of a crime substantially related to the duties of a chiropractor.
Thayer, Ace Sokuey – Costa Mesa, CA	DC 24008	5/19/2017	Use of advertising containing false or misleading statements; unprofessional conduct/gross negligence; unprofessional conduct/endangering the health, welfare, or safety of the public; unprofessional conduct/repeated negligent acts; unprofessional conduct/commission of acts involving moral turpitude, dishonesty, or corruption; participation in fraud/misrepresentation; knowingly making or signing a document related to the practice of chiropractic that falsely represents the facts; unprofessional conduct/excessive treatment; unprofessional conduct/incompetence.
Abusaidi, Reza – San Mateo, CA	DC 22267	5/25/2017	Sexual misconduct/relations with a patient; unprofessional conduct/gross negligence; unprofessional conduct/repeated negligent act; unprofessional conduct/incompetence; unprofessional conduct/endangering the health, welfare, or safety of the public; unprofessional conduct/commission of acts involving moral turpitude, dishonesty, or corruption.

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Accusations Filed (continued from page 8)

NAME AND CITY	LICENSE NO.	DATE FILED	ALLEGED VIOLATIONS
Derbeshyan, Hakop – Lake Balboa, CA	DC 31249	6/21/2017	Conviction of a crime substantially related to the duties of a chiropractor; unprofessional conduct/endangering the health, welfare, or safety of the public; unprofessional conduct/commission of acts involving moral turpitude, dishonesty, physical violence, or corruption; conviction of a crime involving moral turpitude, dishonesty, physical violence, or corruption.
Stadish, Joseph J. – Hawthorne, CA	DC 13723	6/27/2017	Holding self out as a medical doctor; failure to file practice address; unprofessional conduct/incompetence; knowingly making or signing a document related to the practice of chiropractic that falsely represents the facts; conspiring to violate provisions of the Chiropractic Act or regulations; participation in fraud/misrepresentation; unprofessional conduct/commission of acts involving moral turpitude, dishonesty, physical violence, or corruption; failure to maintain patient records/required content.
Benkert, Cynthia J. – Lakewood, CA	DC 23209	7/10/2017	Practicing outside the scope of chiropractic; failure to file practice address; failure to display or obtain Satellite Office Certificate; false and misleading advertisements; unlicensed individual/illegal practice; improper conduct on premises; unprofessional conduct/gross negligence; unprofessional conduct/repeated negligent acts; unprofessional conduct/incompetence; unprofessional conduct/endangering the health, welfare, or safety of the public; unprofessional conduct/commission of acts involving moral turpitude, dishonesty, physical violence, or corruption; participation in fraud/misrepresentation; failure to obtain patient's written informed consent; unprofessional conduct/excessive treatment.
Seals, Carlos Van Darrell – Fontana, CA	DC 16052	7/10/2017	Practicing outside the scope of chiropractic; failure to file practice address; failure to display or obtain Satellite Office Certificate; unprofessional conduct/gross negligence; unprofessional conduct/repeated negligent acts; unprofessional conduct/incompetence; unprofessional conduct/endangering the health, welfare, or safety of the public; unprofessional conduct/commission of acts involving moral turpitude, dishonesty, physical violence, or corruption; participation in fraud/misrepresentation; failure to obtain patient's written informed consent.
Reese, George Kenneth – San Diego, CA	DC 21789	7/13/2017	Conviction of a crime substantially related to the duties of a chiropractor; participation in fraud/misrepresentation; conviction of a crime involving moral turpitude, dishonesty, physical violence, or corruption; unprofessional conduct/compensation for referrals.
Serrano, Jose L. – Huntington Beach, CA	DC 25506	8/4/2017	Conviction of multiple misdemeanors involving the use, consumption, or self-administration of alcoholic beverages; unprofessional conduct/use of alcohol in a manner dangerous to oneself and the public; unprofessional conduct/endangering the health, welfare, or safety of the public; conviction of a crime substantially related to the duties of a chiropractor.

CITATIONS FILED April 1, 2017 – September 30, 2017

NAME AND CITY	LICENSE NO.	FINE AMOUNT	DATE ISSUED	ALLEGED VIOLATIONS
Hamilton, Marc Christopher – San Bernardino, CA	DC 21345	$500	4/9/2017	Unprofessional conduct/repeated negligent acts; failure to ensure accurate billings of chiropractic services; failure to obtain patient's written informed consent.
Atamian, Chris Adam – Anaheim Hills, CA	DC 18313	$500	4/9/2017	Failure to file practice address; failure to display a current active license; failure to provide copies of patient records.
Migotti, Keith Thomas – Salinas, CA	DC 16744	$600	4/10/2017	Failure to complete the Board's 24-hour continuing education requirement prior to the expiration date of license; failure to submit proof of continuing education to the Board upon request; false statement made/given on license renewal application.
Sababi, Majid – Beverly Hills, CA	DC 22150	$2,000	4/18/2017	Failure to display a current active license; unprofessional conduct/commission of acts involving moral turpitude, dishonesty, physical violence, or corruption; participation in fraud/misrepresentation; failure to provide patient records to the Board upon request.
Michael, Marios – Pasadena, CA	DC 27129	$500	5/24/2017	Failure to display a current active license; unlicensed individual/illegal practice.
Paredes, Jaime Francis – Los Angeles, CA	DC 29326	$1,000	6/6/2017	Failure to maintain patient records for the retention time specified by the Board; failure to provide patient records to the Board upon request.
Thomas, Allen Adolphus III – Westchester, CA	DC 30156	$1,500	6/11/2017	Unlicensed individual/illegal practice; failure to provide copies of patient records.
Bellinger, Brian K. – Eureka, CA	DC 27012	$1,500	6/11/2017	Sexual misconduct/relations with a patient.
Hoffart, Vincent M. – Rocklin, CA	DC 21716	$1,000	6/16/2017	Unprofessional conduct/repeated negligent acts; unprofessional conduct/incompetence; failure to ensure accurate billings of chiropractic services.

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Citations Filed (continued from page 9)

NAME AND CITY	LICENSE NO.	FINE AMOUNT	DATE ISSUED	ALLEGED VIOLATIONS
Todd, Brandon Lee – San Luis Obispo, CA	DC 32256	$1,500	6/28/2017	Unprofessional conduct/gross negligence; failure to obtain patient's written informed consent.
Le, Alexander Dinh – Garden Grove, CA	DC 28899	$4,000	6/30/2017	Unprofessional conduct/repeated negligent acts; failure to ensure accurate billings of chiropractic services; failure to obtain patient's written informed consent; insurance fraud; failure to maintain patient records/required content.
Unruh, Chace R. – Newhall, CA	DC 28751	$1,500	7/31/2017	Failure to provide patient records to the Board upon request; failure to refer patient to a physician, surgeon, or other licensed healthcare provider.
Vo, Tam T. – San Jose, CA	DC 19672	$800	9/7/2017	Unprofessional conduct/gross negligence; unprofessional conduct/incompetence; unprofessional conduct/endangering the health, welfare, or safety of the public; failure to maintain patient records/required content.

DISCIPLINARY ACTIONS FILED April 1, 2017 – September 30, 2017

NAME AND CITY	LICENSE NO.	ACTION	EFFECTIVE DATE	ALLEGED VIOLATIONS
Richardson, James Harold – El Monte, CA	DC 12518	Voluntary surrender	4/2/2017	Conviction of a crime substantially related to the duties of a chiropractor; conviction of a crime involving moral turpitude, dishonesty, physical violence, or corruption; unprofessional conduct/commission of acts involving moral turpitude, dishonesty, physical violence, or corruption; unprofessional conduct/endangering the health, welfare, or safety of the public.
Vamvouris, Thomas Antonios – San Ramon, CA	DC 26505	Revoked	4/2/2017	Practicing outside the scope of chiropractic; unlicensed practice of medicine; improper conduct on premises; unprofessional conduct/gross negligence; unprofessional conduct/incompetence; unprofessional conduct/excessive treatment; unprofessional conduct/repeated negligent act; unprofessional conduct/commission of acts involving moral turpitude, dishonesty, or corruption; participation in fraud/misrepresentation/health insurance fraud; dispensing or administration of narcotics, drugs, or controlled substances; conspiring to violate provisions of the Chiropractic Act or regulations; failure to ensure accurate billings; knowingly making or signing a document related to the practice of chiropractic that falsely represents the facts; unprofessional conduct/endangering the health, welfare, or safety of the public; offer/receive compensation for referral of patients to any person.
Hamby, Bobby J. Jr. – Yorba Linda, CA	DC 20210	Revoked	4/5/2017	Conviction of a crime substantially related to the duties of a chiropractor; conviction of a crime involving moral turpitude, dishonesty, physical violence, or corruption; unprofessional conduct/commission of acts involving moral turpitude, dishonesty, corruption; participation in fraud/misrepresentation.
Shui, David Da-Wiy – Cerritos, CA	DC 27531	Voluntary surrender	5/07/2017	Unprofessional conduct/endangering the health, welfare, or safety of the public; conviction of a crime involving moral turpitude, dishonesty, and physical violence; unprofessional conduct/commission of acts involving moral turpitude, dishonesty, or corruption.
Aboul-Hosn, Zeyad – Laguna Hills, CA	DC 28609	Voluntary surrender	5/10/2017	Failure to comply with the terms and conditions of probation.
Kwait, Joseph Michael – San Anselmo, CA	DC 31500	Revoked, stayed, additional 1-year probation	5/10/2017	Failure to comply with the terms and conditions of probation.
Ruda, John Michael – Arroyo Grande, CA	DC 22148	Public reprimand, cost recovery ordered	5/14/2017	Conviction of more than one misdemeanor involving the use of alcohol; use of alcohol in a manner dangerous to oneself and the public; conviction of a crime substantially related to the duties of a chiropractor.
Pierce, Dolphus Dwayne II – Lemoore, CA	DC 19570	Voluntary surrender	6/3/2017	Insurance fraud; conviction of a crime involving moral turpitude, dishonesty, physical violence, or corruption; conviction of a crime substantially related to the duties of a chiropractor; unprofessional conduct/commission of acts involving moral turpitude, dishonesty, physical violence, or corruption; knowingly making or signing a document related to the practice of chiropractic that falsely represents the facts.
Smith, Douglas Wayne – Santa Barbara, CA	DC 17824	Revoked, stayed, 5-year probation	6/21/2017	Use of alcohol in a manner dangerous to oneself and the public; conviction of a crime substantially related to the duties of a chiropractor.

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Disciplinary Accusations Filed (continued from page 10)

NAME AND CITY	LICENSE NO.	ACTION	EFFECTIVE DATE	ALLEGED VIOLATIONS
Villa, James Loreto – Paramount, CA	DC 20883	Revoked, stayed, 3-year probation	6/22/2017	Sexual misconduct/relations with a patient on premises; unprofessional conduct/gross negligence; unprofessional conduct/repeated negligent acts; unprofessional conduct/excessive treatment; unprofessional conduct endangering the health, welfare, or safety of the public; unprofessional conduct/commission of acts involving moral turpitude, dishonesty, physical violence, or corruption; failure to refer patient to a licensed healthcare provider; failure to maintain chiropractic patient records; failure to ensure accurate billings of chiropractic services.
Schlenger, Christopher Daniel – Stockton, CA	DC 28424	Revoked, stayed, 3-year probation	6/24/2017	Unprofessional conduct/incompetence; unprofessional conduct/excessive treatment; failure to refer patient to a licensed healthcare provider; failure to maintain chiropractic patient records; failure to ensure accurate billings of chiropractic services; failure to obtain patient's written informed consent.
Grecian, Todd Pierson – Newport Beach, CA	DC 27603	Revoked, stayed, 5-year probation	7/7/2017	Unprofessional conduct/gross negligence; unprofessional conduct/repeated negligent acts; conspiring to violate provisions of the Chiropractic Act or regulations; failure to ensure accurate billings of chiropractic services.
Pakdel-Nabati, Touba – Mira Loma, CA	DC 31267	Revoked	7/15/2017	Conviction of a crime substantially related to the duties of a chiropractor; participation in fraud/misrepresentation/health insurance fraud; conviction of a crime involving moral turpitude, dishonesty, physical violence, or corruption; unprofessional conduct/commission of acts involving moral turpitude, dishonesty, physical violence, or corruption; conspiring to violate provisions of the Chiropractic Act or regulations; participation in fraud/misrepresentation; unprofessional conduct employment or use of cappers or steerers to obtain business; unprofessional conduct/endangering the health, welfare, or safety of the public.
Rivas, Raymond – Rancho Cucamonga, CA	DC 30280	Voluntary surrender	7/22/2017	Conviction of a crime substantially related to the duties of a chiropractor; conviction of a crime involving moral turpitude, dishonesty, physical violence, or corruption; unprofessional conduct/commission of acts involving moral turpitude, dishonesty, or corruption; participation in acts of fraud, insurance fraud.
Vo, Doris S. – Laguna Hills, CA	DC 29016	Voluntary surrender	8/12/2017	Failure to comply with the terms and conditions of probation.
Kwon, Ohun – Buena Park, CA	DC 25014	Stipulated surrender	8/24/2017	Failure to comply with the terms and conditions of probation.
Nolfo, Salvatore J. – Stockton, CA	DC 28710	Revoked, stayed, 4-year probation	8/31/2017	Conviction of a crime substantially related to the duties of a chiropractor; conviction of a crime involving moral turpitude, dishonesty, physical violence, or corruption.
Dietrick, Cheryl Lynn – Placerville, CA	DC 19098	Revoked	9/15/2017	Conviction of a crime substantially related to the duties of a chiropractor; unprofessional conduct/endangering the health, welfare, or safety of the public; conviction of multiple misdemeanors involving the use, consumption, or self-administration of drugs/alcohol; unprofessional conduct/use of drugs/alcohol in a manner dangerous to oneself and the public.
Dibagohar, Homan – Redondo Beach, CA	DC 30890	Revoked	9/24/2017	Unprofessional conduct; unprofessional conduct/commission of acts involving moral turpitude, dishonesty, or corruption; knowingly making or signing a document related to the practice of chiropractic that falsely represents the facts; participation in fraud/misrepresentation; failure to ensure accurate billings of chiropractic services; insurance fraud.
Derbeshyan, Hakop – Lake Balboa, CA	DC 31249	Revoked	9/24/2017	Conviction of a crime substantially related to the duties of a chiropractor; conviction of a crime involving moral turpitude, dishonesty, or corruption; unprofessional conduct/commission of acts involving moral turpitude, dishonesty, physical violence, or corruption; unprofessional conduct/endangering the health, welfare, and safety of the public.
Bachmeyer, Trevor – Alamo, CA	DC 29377	Revoked, stayed, 5-year probation	9/28/2017	Failure to maintain patient records/required content; failure to provide patient records to the Board upon request; failure to ensure accurate billings of chiropractic services; unprofessional conduct/gross negligence; unprofessional conduct/repeated negligent acts; unprofessional conduct/incompetence; unprofessional conduct/endangering the health, welfare, and safety of the public; unprofessional conduct/commission of acts involving moral turpitude, dishonesty, or corruption; participation in fraud/misrepresentation; use of inappropriate title; failure to file practice address.

BCE NEWS

UPCOMING BOARD MEETINGS

January 31, 2018 (Teleconference) – Sacramento

February 22, 2018 – Los Angeles

June 5, 2018 – Sacramento

August 9, 2018 – San Diego

November 8, 2018 – Northern California

Visit the Board's website for more Board meeting information:
www.chiro.ca.gov/about_us/meetings/index.shtml

901 P Street, Suite 142A
Sacramento, CA 95814

Phone: (916) 263-5355
Fax: (916) 327-0039
www.chiro.ca.gov

Hours: Mon.–Fri., 8 a.m.–5 p.m.

Assist the Board

The Board of Chiropractic Examiners is recruiting licensees to serve as subject matter experts (SMEs) in written exam development workshops. Such licensing exams could not exist without qualified licensees willing to assist with this important responsibility.

New licensees—five years or less—are encouraged to apply, as your input is needed to maintain standards at entry level.

Workshops are conducted throughout the year in Sacramento. During the workshops, you can help create new questions and review existing questions for licensing examinations, as well as choose which questions may be used for licensure in the future.

Here are upcoming workshop dates:

- February 16–17, 2018
- March 9–10, 2018
- May 4–5, 2018
- June 8–9, 2018

If you're interested in serving as an SME, contact Brianna Lauziere at (916) 263-5355, extension 5373, or at **brianna.lauziere@dca.ca.gov**.

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